



Insightsutras
Data To Decisions

PANEL BOOK

2026-2027

Cocreating Success Together

WHO ARE WE?

- Founded by market research veterans with 150+ years combined global experience in data analytics and outsourcing solutions.
- World-class services offering superior cost, time, and quality advantages for projects of any duration.
- Driven by accountability, agility, transparency, integrity, and trustworthiness in every engagement.
- Utilizing cutting-edge digital tools and technology for best-in-class service delivery.
- Co-creating client success as steadfast partners.



Our Mission

To be your Preferred Partner seeking transformative data analytics, market research, and panel solutions, accelerating your growth through operational excellence and strategic insights.

WHAT WE DO: OUR CORE SERVICES

- Insights to support Decision Making & Partnership in Chartering your Growth Strategy
- Technology Aided Research Analysis
- Quick Data Services
- Industry Insights
- Strategic Consulting
- Actionable Market Intelligence Service
- White Papers
- Market Research Consulting



**Panel
Management &
Maintenance**



**Custom Panel
Recruitment**



**Quality
Assurance &
Validation**



**Global &Local
Reach**



WHAT SETS US APART

Global Expertise with Hyperlocal Precision

International insights grounded in local market knowledge for smarter, faster decisions.

AI-Powered Intelligence Platform

AI-enabled sampling, fraud detection, and de-duplication ensure clean data.

Purpose-Built Panels & Custom Recruitment

Proprietary and on-demand micro-panels tailored to niche demographics hard-to-reach B2B.

Partner Mindset, Not Just a Vendor

Co-create action plans and strategies with our clients.



60+ COUNTRIES - WITH LOCAL LANGUAGE SUPPORT

HYBRID METHODOLOGY



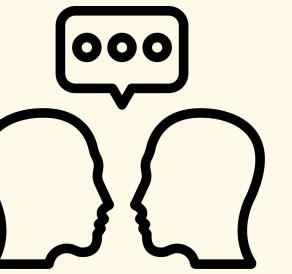
Online



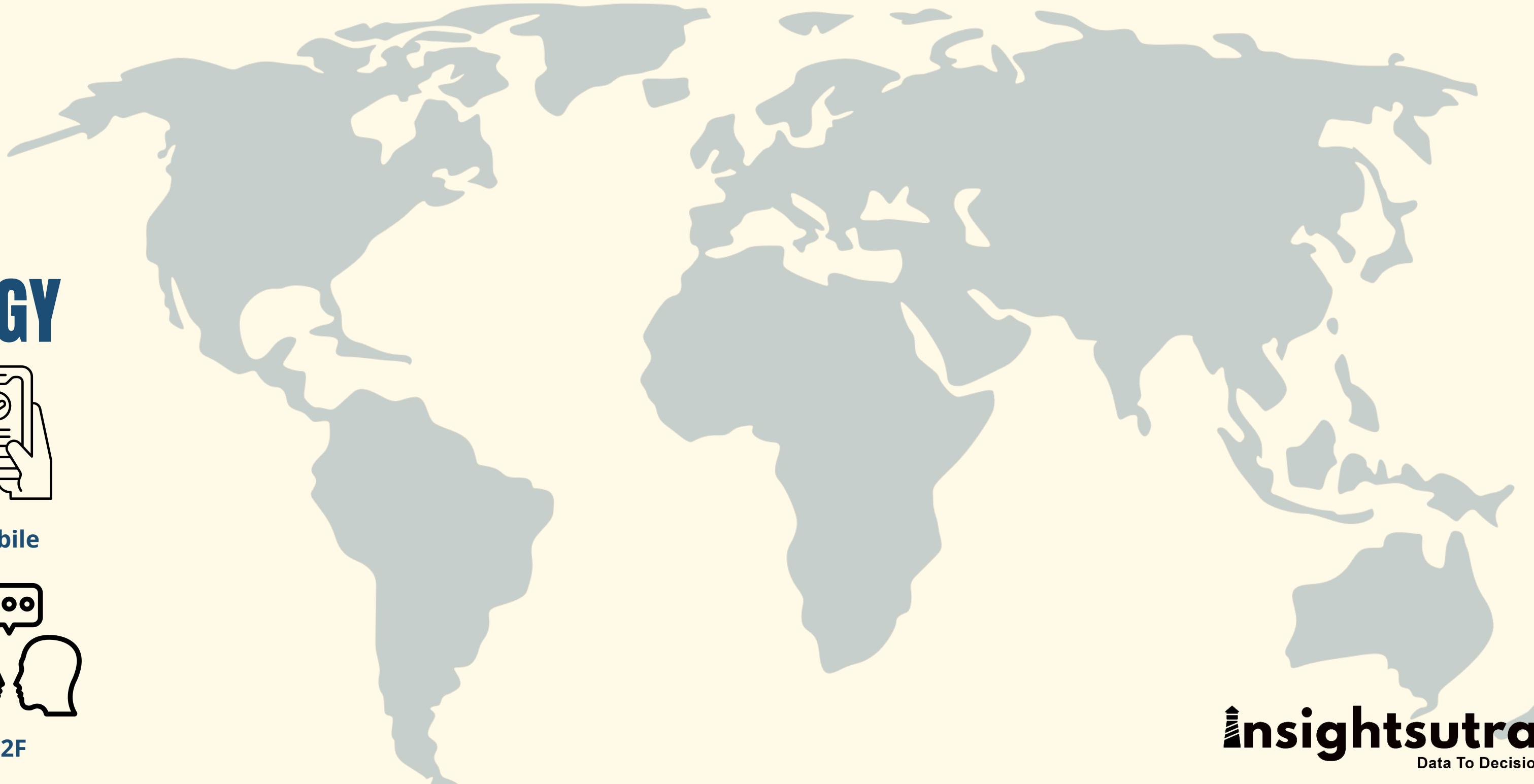
Mobile



CATI



F2F



Insightsutras
Data To Decisions

Total Active Panelists

12.6M+

B2B Professionals

3.8M+

Average Response Rate

28%

Panel Demographics

AMERICAS



ARGENTINA



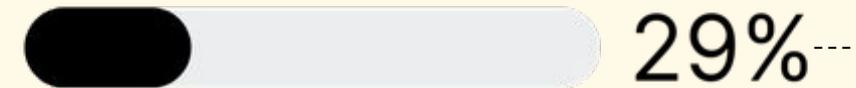
EDUCATION



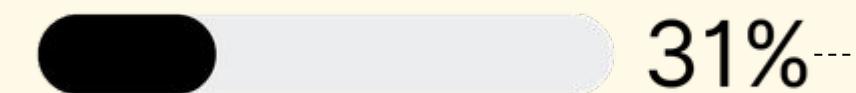
HIGHER
EDUCATION
22%



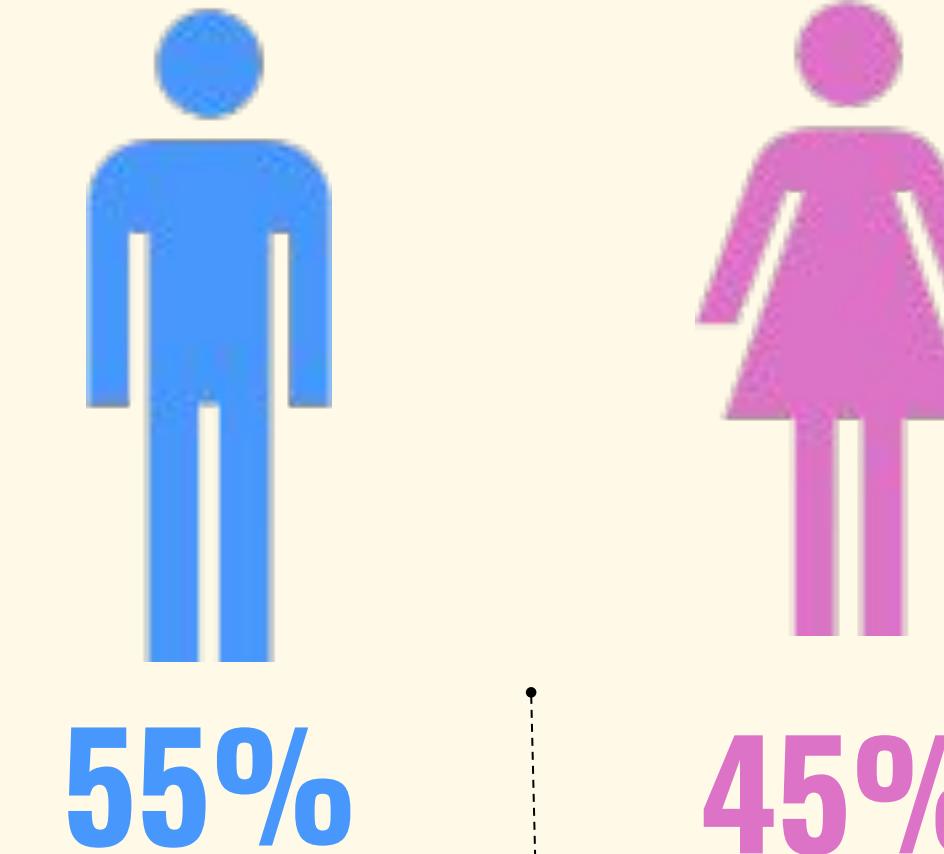
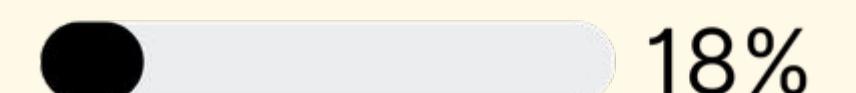
PROFESSIONAL
CERTIFICATION
29%



UG
31%



PG
18%



INCOME



<150K (ARS)



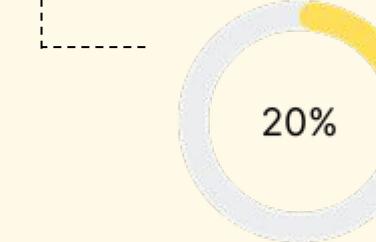
150-500K



500-900K



ABOVE 900K



Age %



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

BRAZIL

EDUCATION



HIGHER
EDUCATION
35%



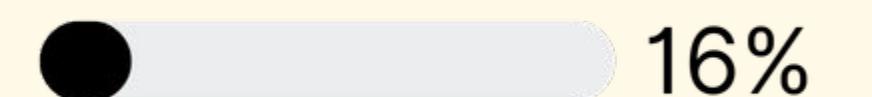
PROFESSIONAL
CERTIFICATION
19%



UG
30%



PG
16%



40%

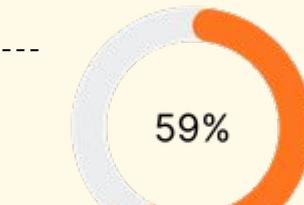


60%

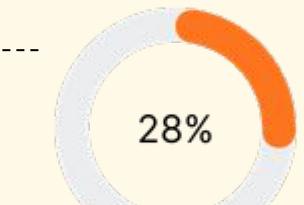
INCOME



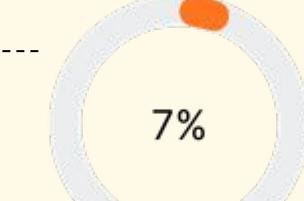
<100K (BRL)



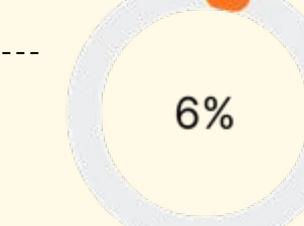
100-500K



500-2 M



>2M



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

Age %



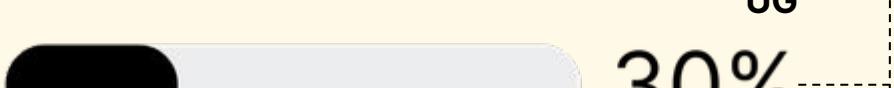
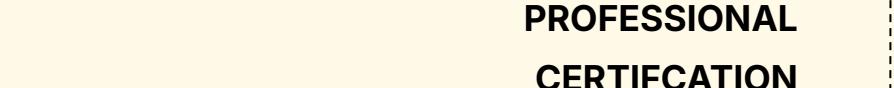
CANADA



EDUCATION



HIGHER EDUCATION



43%



57%

INCOME

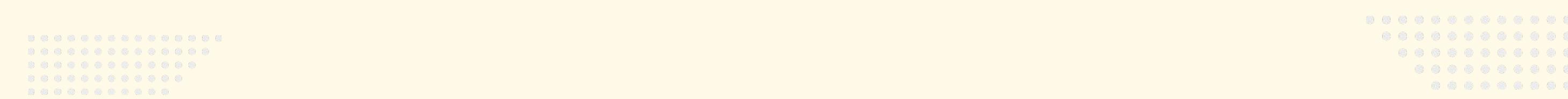


<100K (CAD)

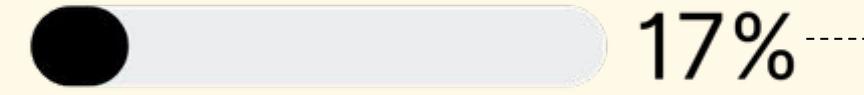


● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+





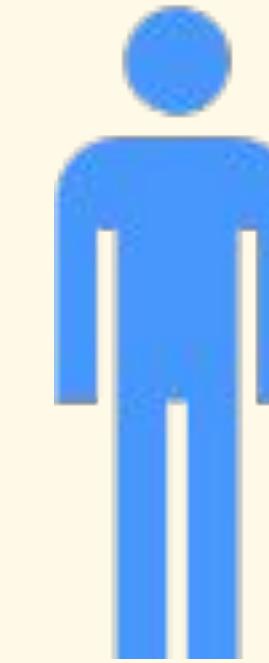
EDUCATION

HIGHER
EDUCATIONPROFESSIONAL
CERTIFICATION

UG



PG



55%

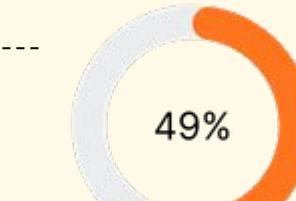


45%

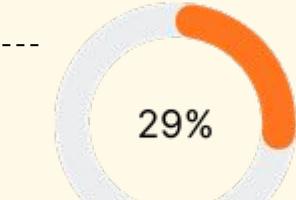
INCOME



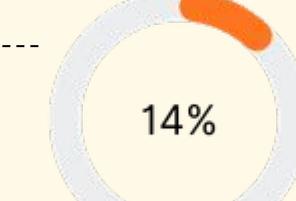
<9M (CLP)



9-18M



18-36M

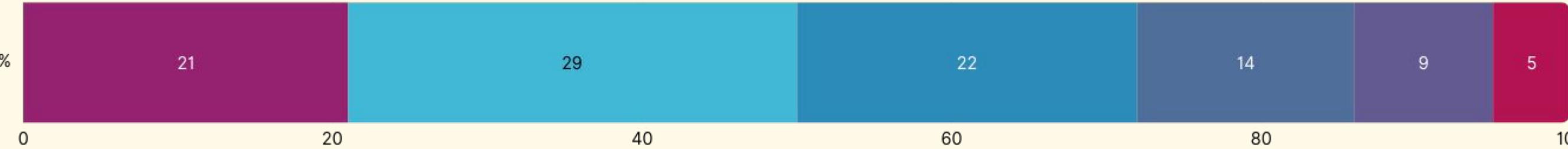


>36M



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

Age %



COLOMBIA



EDUCATION



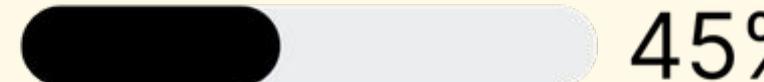
HIGHER EDUCATION



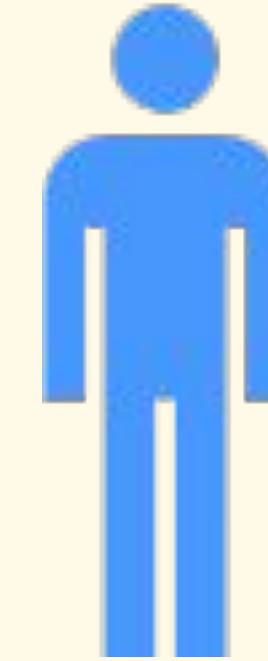
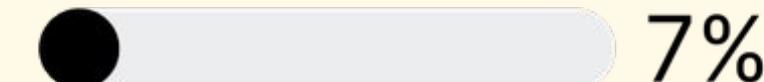
PROFESSIONAL CERTIFICATION



UG



PG



47%

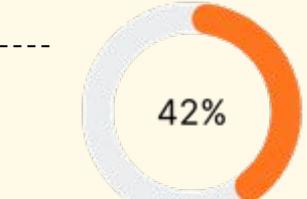


53%

INCOME



<3.5M (COP)



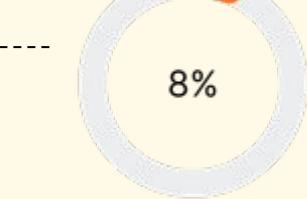
3.5-15M



15-60M



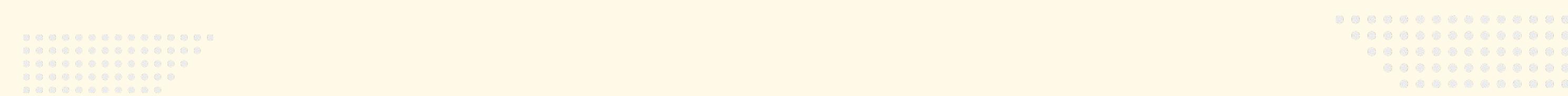
>60M



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



MEXICO



EDUCATION



HIGHER EDUCATION



43%

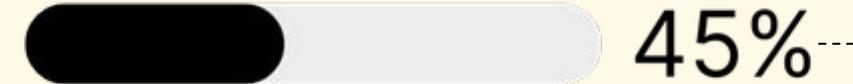


57%

PROFESSIONAL CERTIFICATION



UG



PG



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

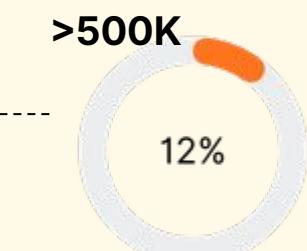
Age %



INCOME



<50K (MXN)



UNITED STATES OF AMERICA



EDUCATION



HIGHER EDUCATION

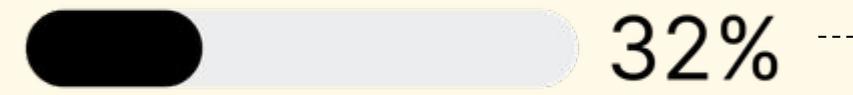


43%



57%

PROFESSIONAL CERTIFICATION



UG



PG



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

Age %



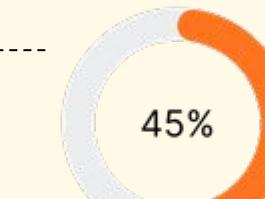
INCOME



<50K (USD)



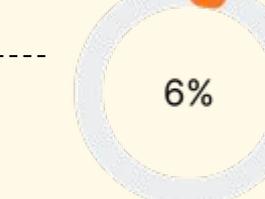
50-150K



150-500K



>500K



Panel Demographics

EMEA

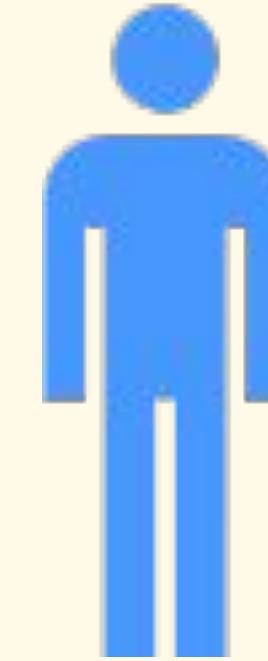


AUSTRIA

EDUCATION



HIGHER EDUCATION



47%



53%

PROFESSIONAL CERTIFICATION



UG



PG



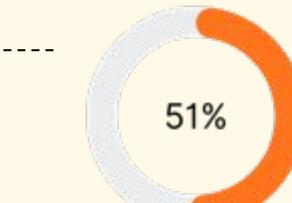
● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



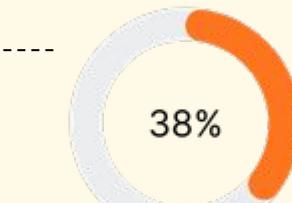
INCOME



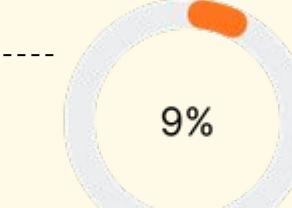
<50K (EUR)



50-120K



120-200K



>200K



BELGIUM

EDUCATION



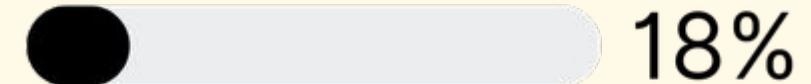
HIGHER EDUCATION



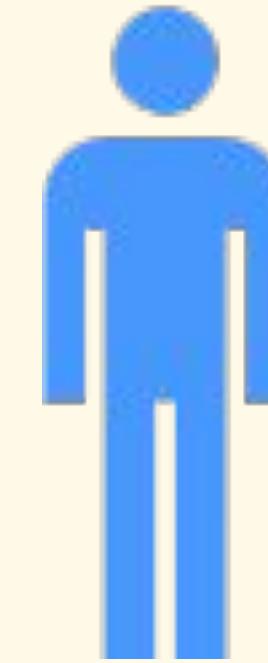
PROFESSIONAL CERTIFICATION



UG



PG



50%



50%

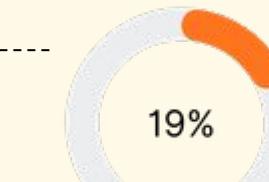
INCOME



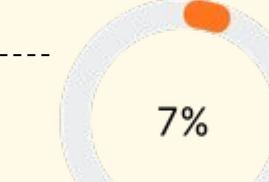
<50K (EUR)



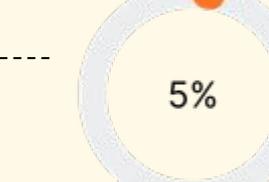
50-100K



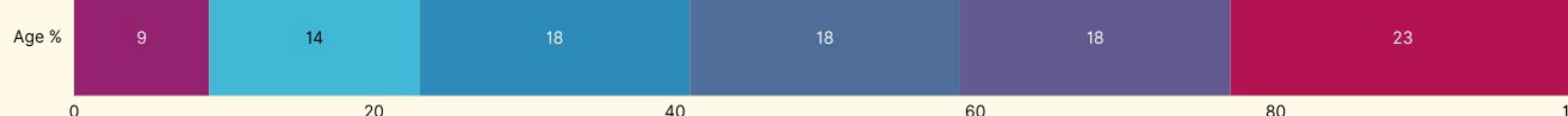
100-200K



>200K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



BULGARIA

EDUCATION



HIGHER EDUCATION



21%



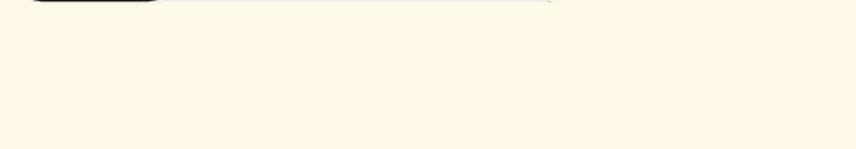
PROFESSIONAL CERTIFICATION

19%



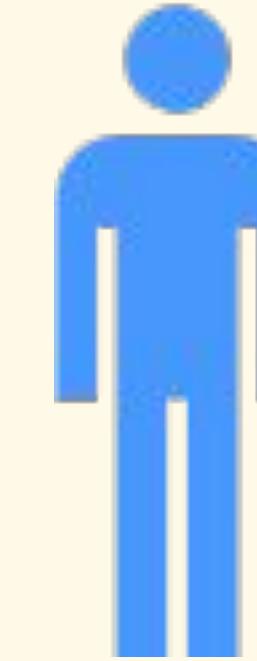
UG

31%



PG

29%



45%

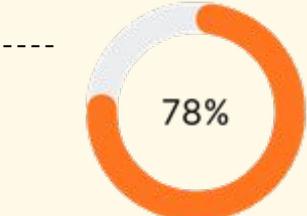


55%

INCOME

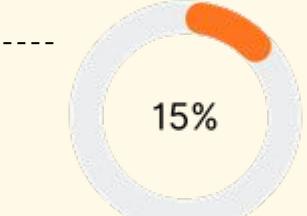


<5K (BGN)



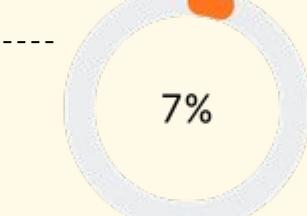
78%

5-20K



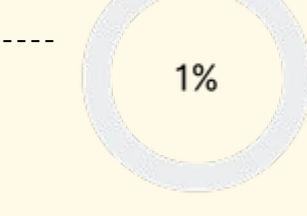
15%

20-50K



7%

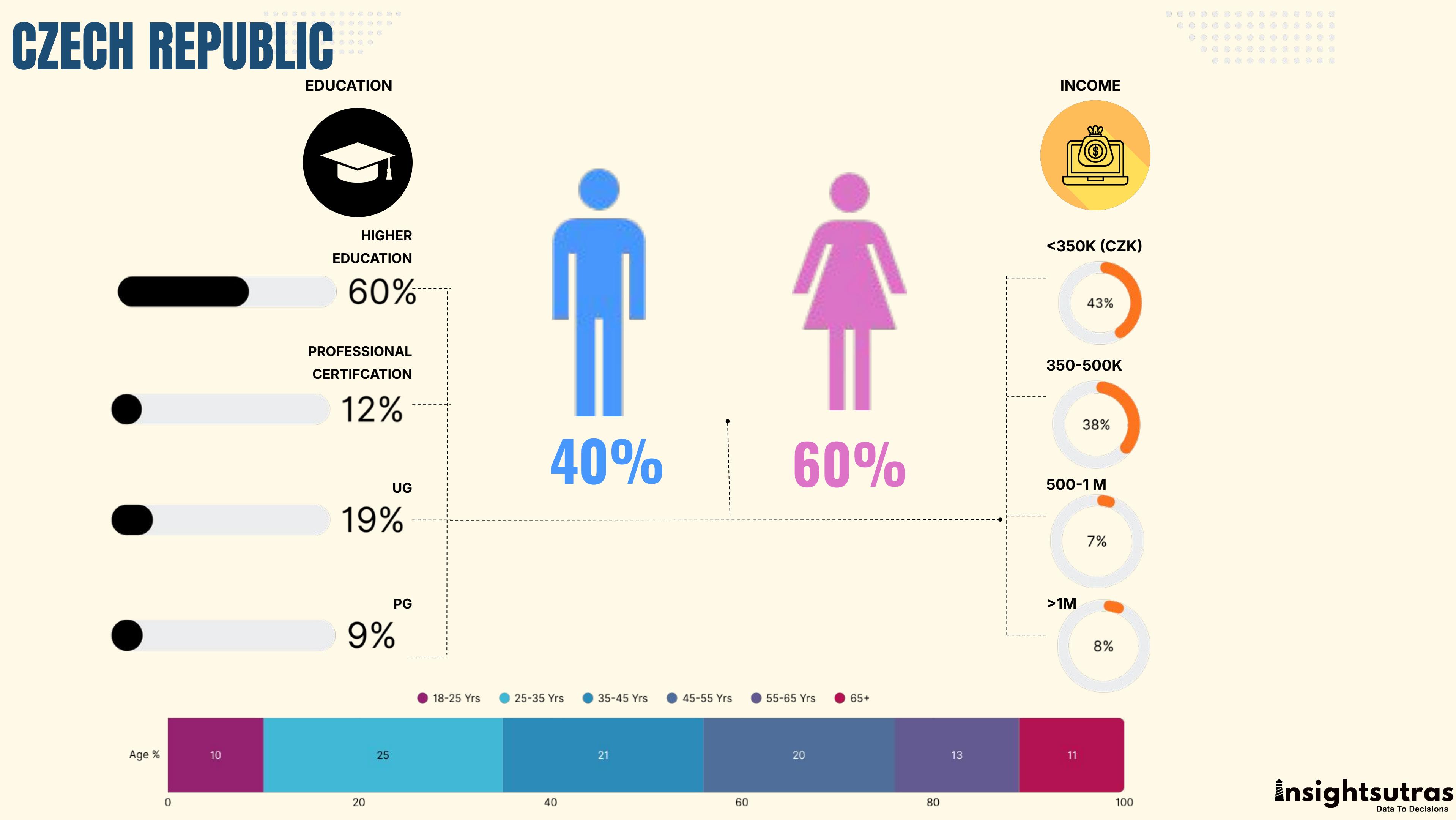
>50K



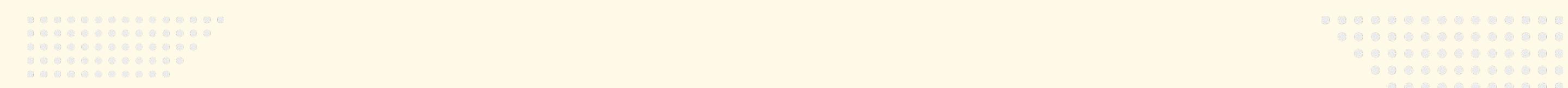
1%

● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+





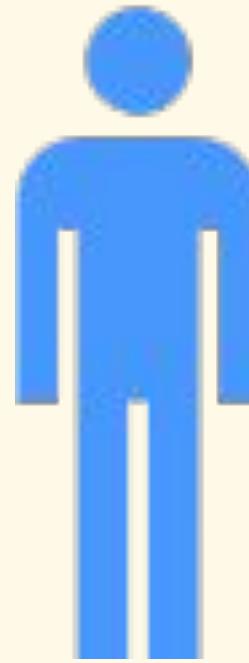
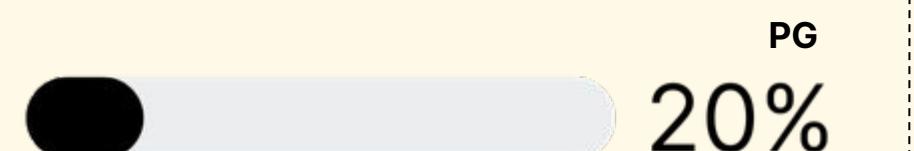
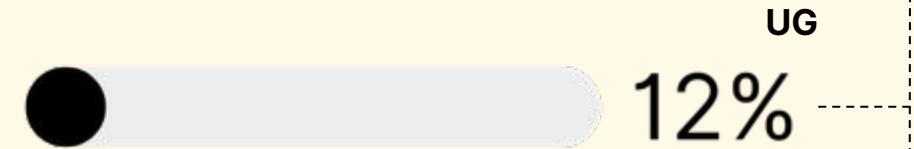
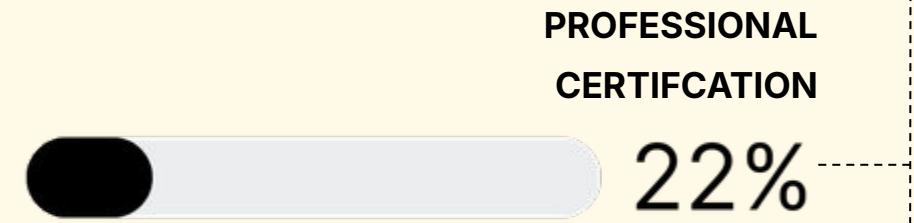
DENMARK



EDUCATION



HIGHER EDUCATION



55%

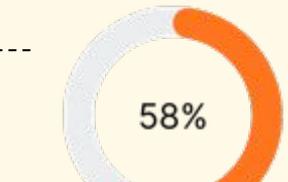


45%

INCOME



<500K (DKK)



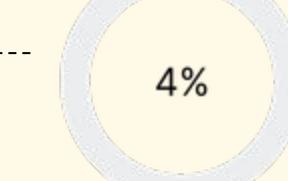
500-800K



800-1M



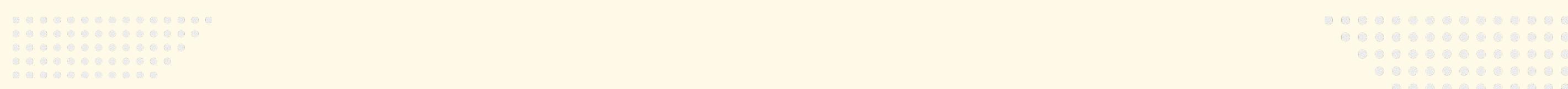
>1M



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



FINLAND



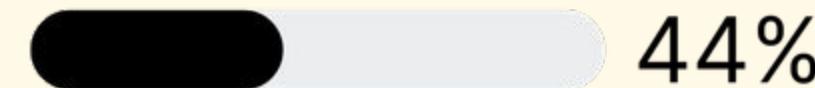
EDUCATION



HIGHER EDUCATION



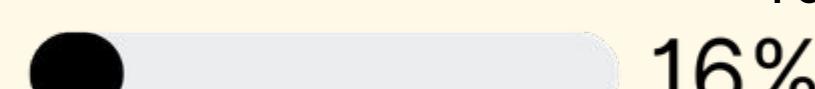
PROFESSIONAL CERTIFICATION



UG



PG



44%

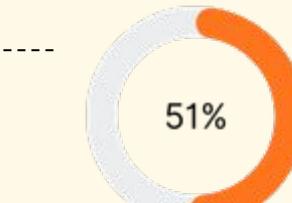


56%

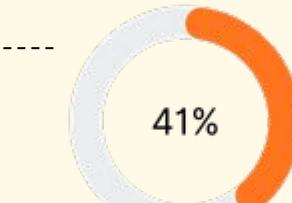
INCOME



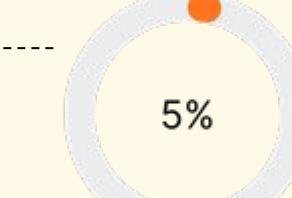
<50K(EUR)



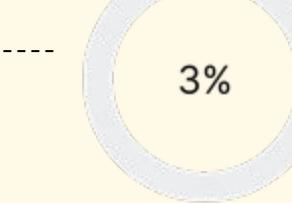
50-100K



100-500K



>500K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

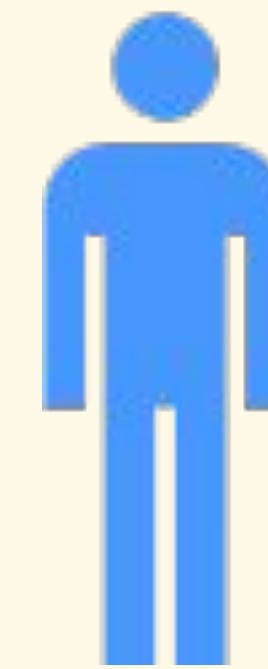
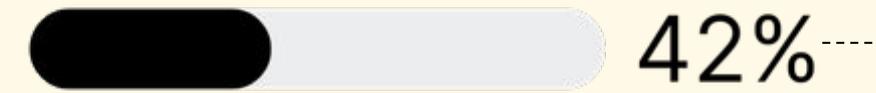


FRANCE

EDUCATION



HIGHER EDUCATION



65%

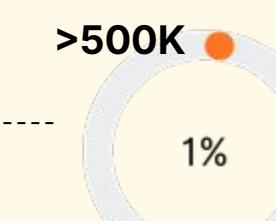
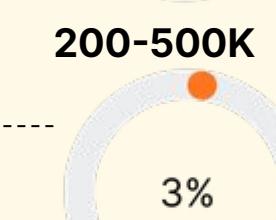
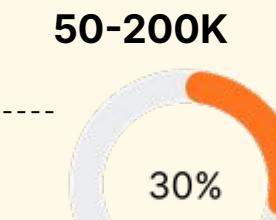
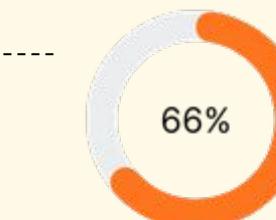


35%

INCOME



<50K (EUR)

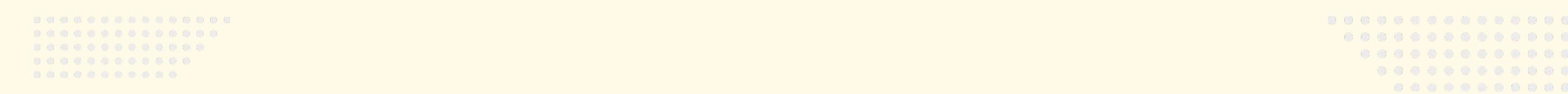


● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

Age %



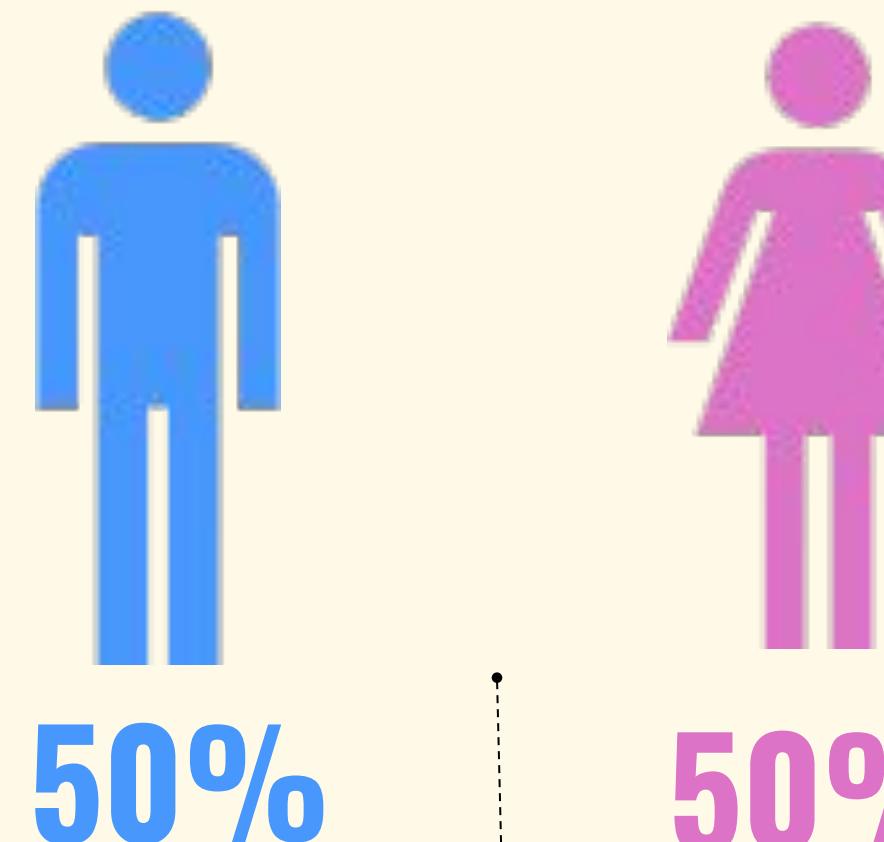
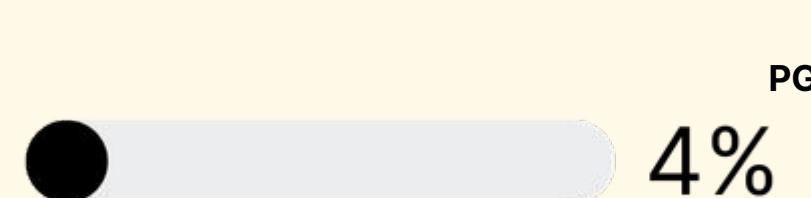
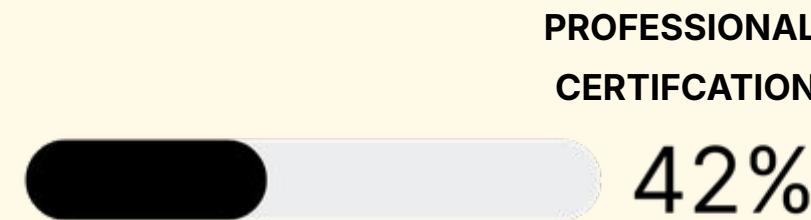
GERMANY



EDUCATION



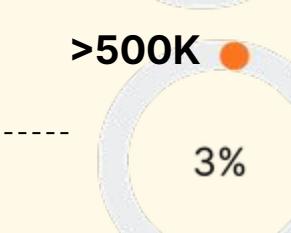
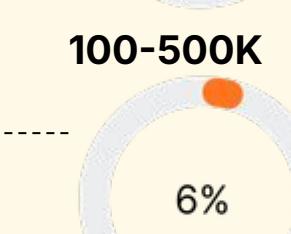
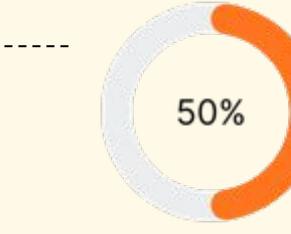
HIGHER EDUCATION



INCOME



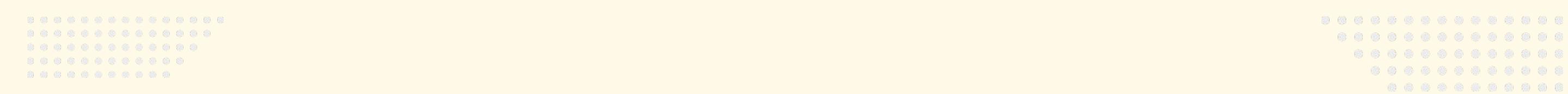
<50K (EUR)



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



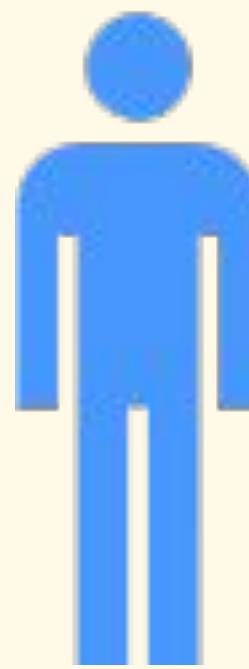
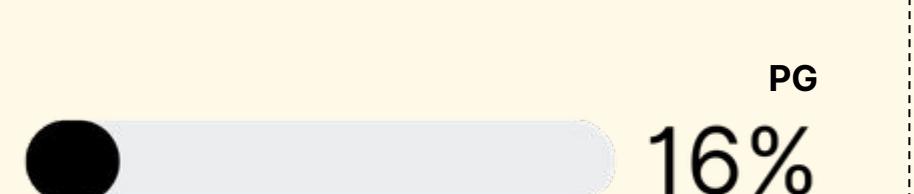
GREECE



EDUCATION



HIGHER EDUCATION



42%



58%

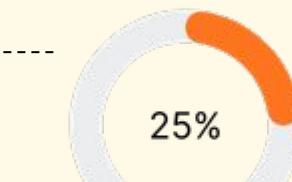
INCOME



<20K EUR



20-100K



100-200K



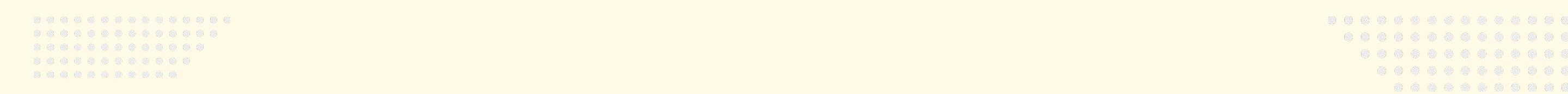
>200K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



HUNGARY



EDUCATION



HIGHER EDUCATION



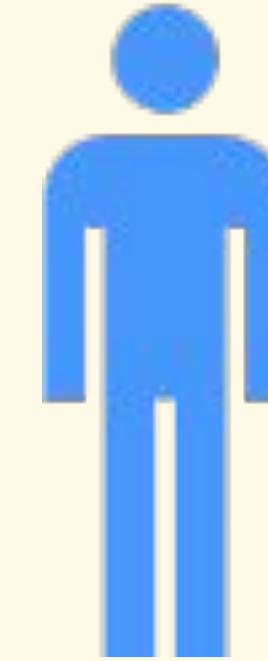
PROFESSIONAL CERTIFICATION



UG



PG



44%



56%

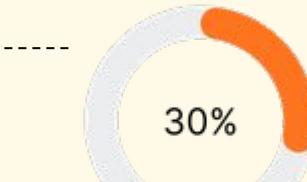
INCOME



<900K (HUF)



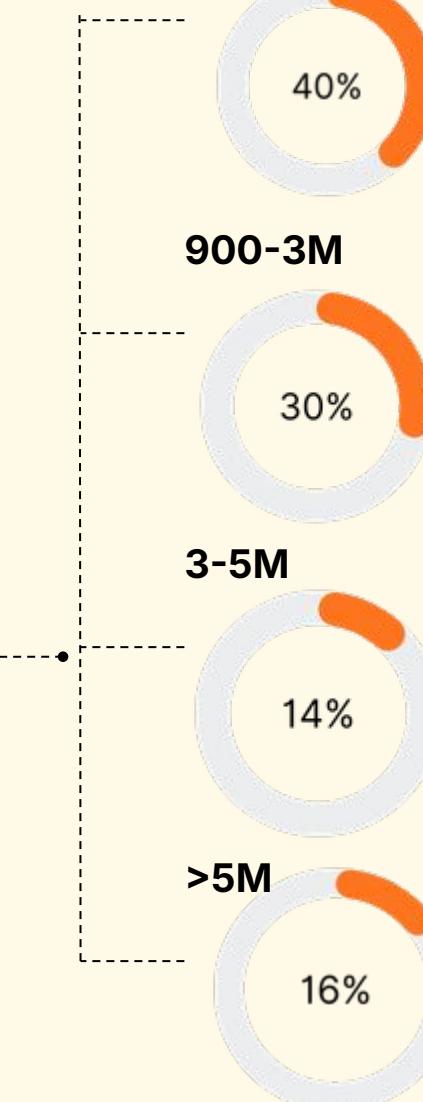
900-3M



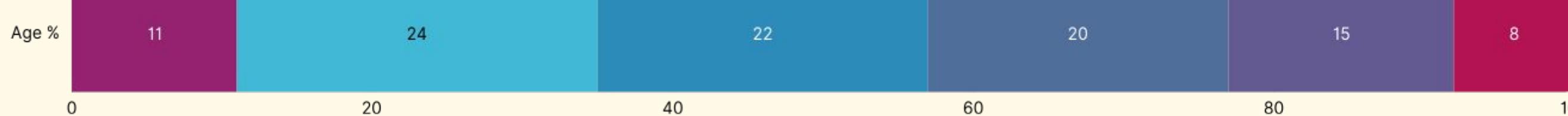
3-5M



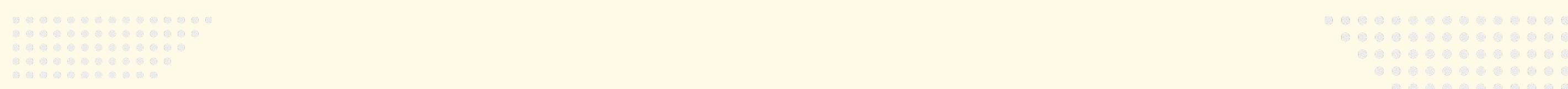
>5M



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



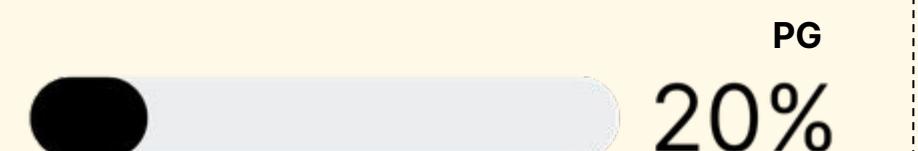
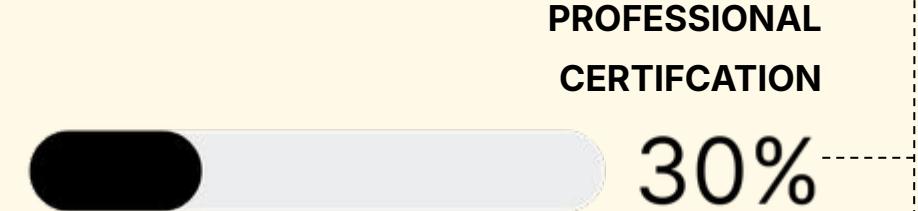
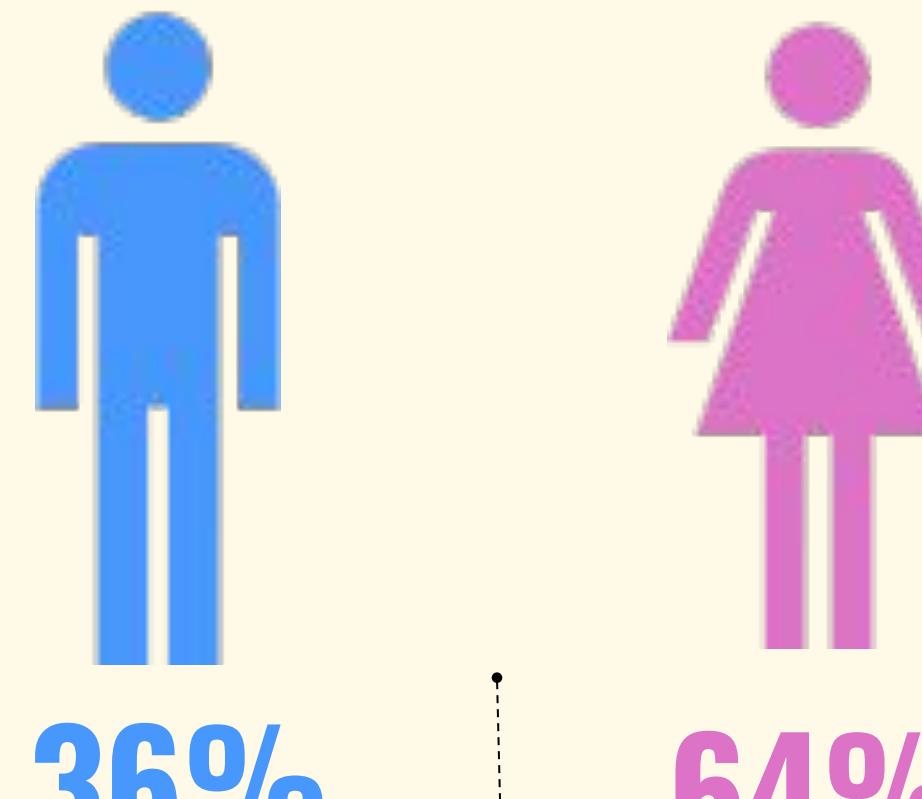
IRELAND



EDUCATION



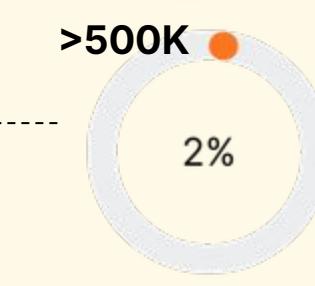
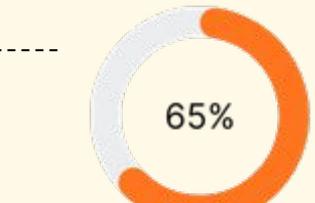
HIGHER EDUCATION



INCOME



<50K (EUR)



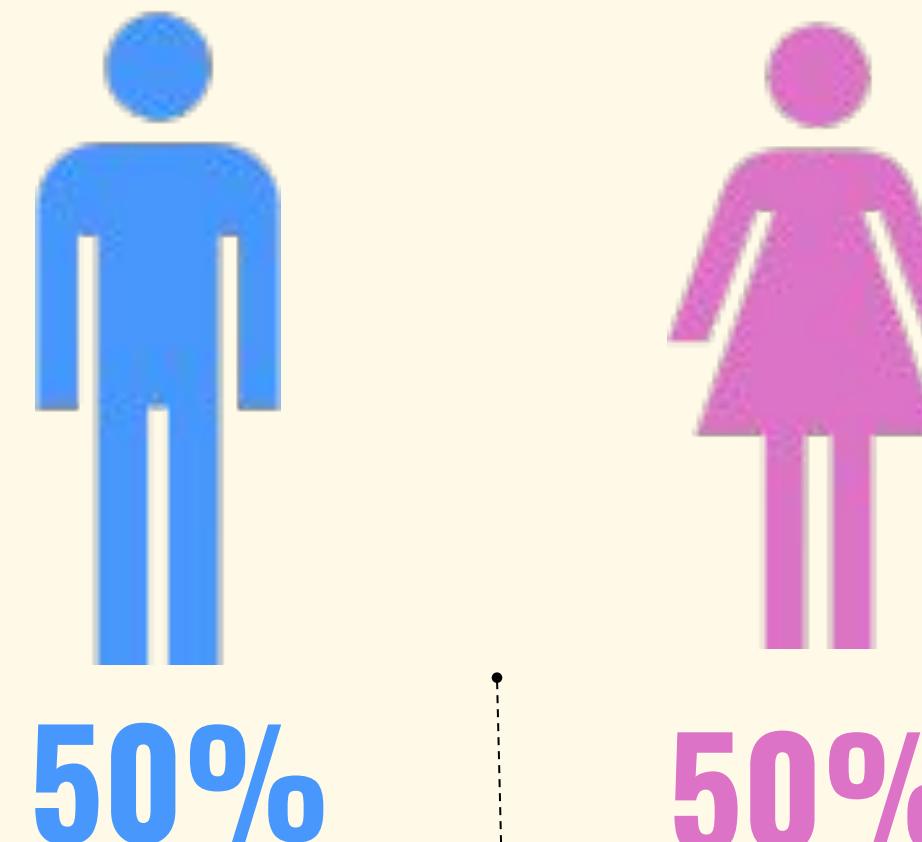
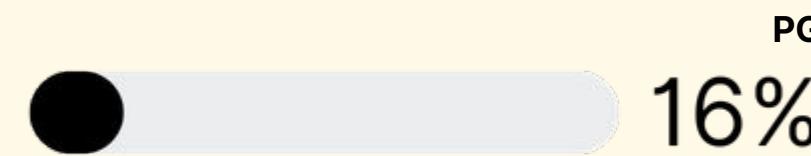
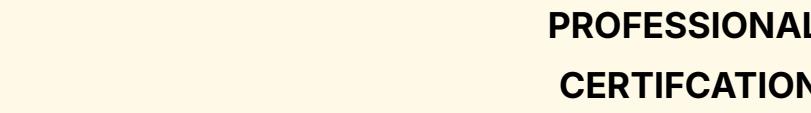
● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



EDUCATION



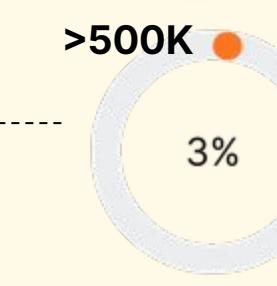
HIGHER EDUCATION



INCOME



<50K (EUR)



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



NETHERLANDS

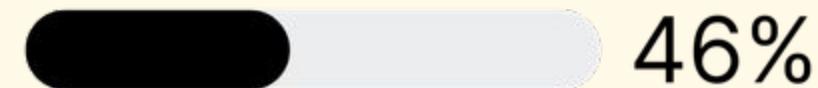
EDUCATION



HIGHER EDUCATION



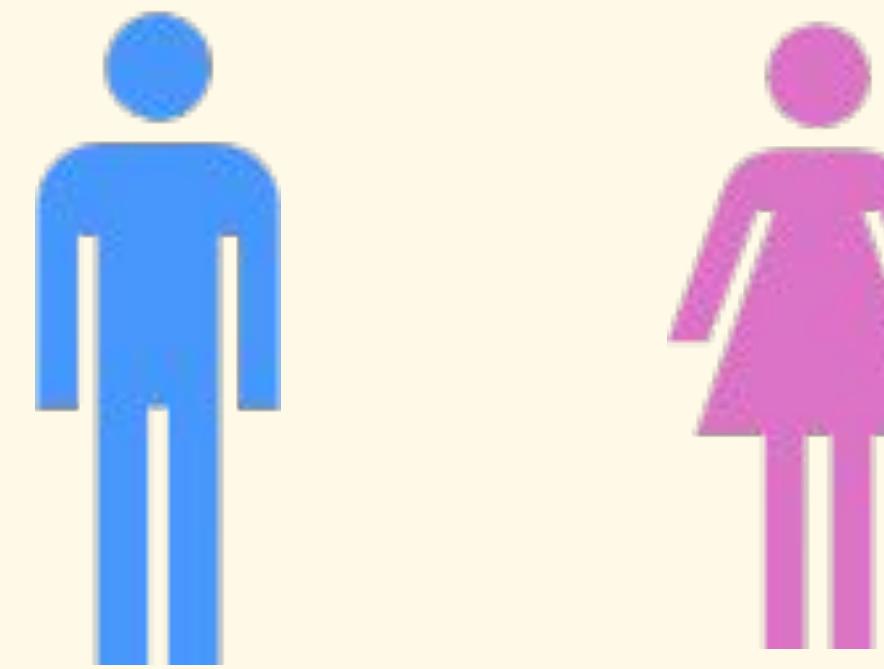
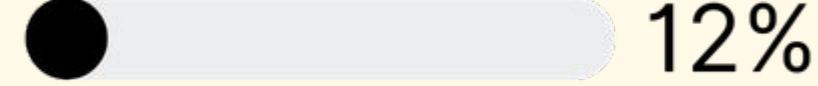
PROFESSIONAL CERTIFICATION



UG



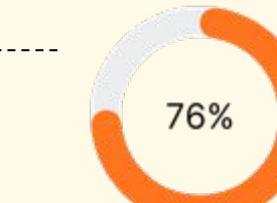
PG



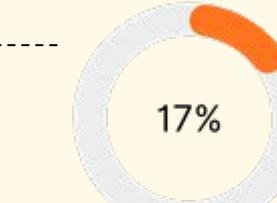
INCOME



<50K (EUR)



50-100K



100-300K



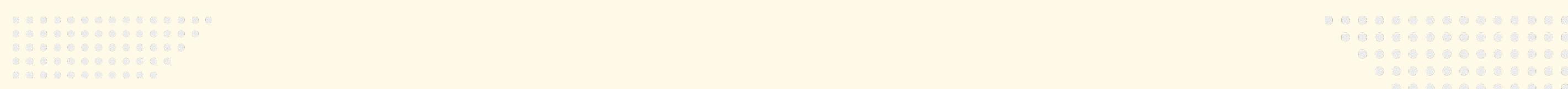
>300K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



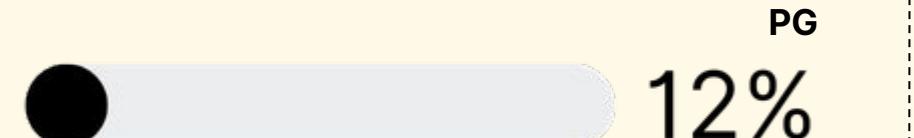
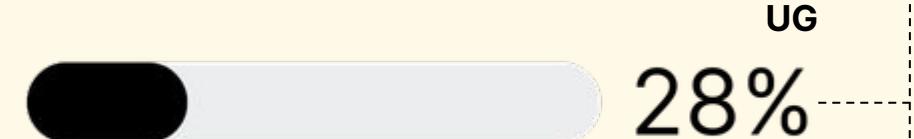
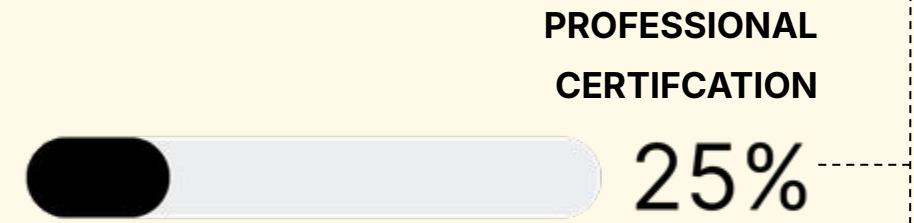
NORWAY



EDUCATION



HIGHER EDUCATION



51%

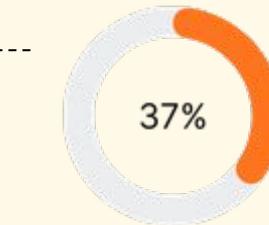


49%

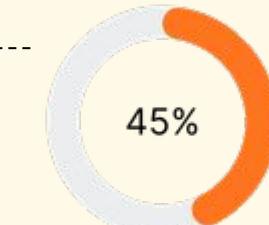
INCOME



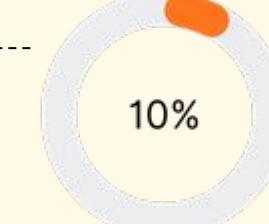
<300K (NOK)



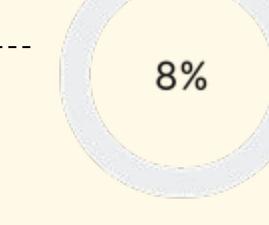
300-500K



500-1M



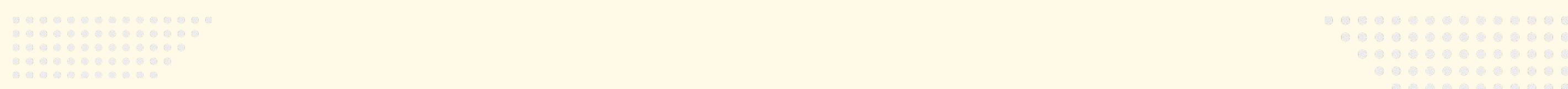
>1M



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



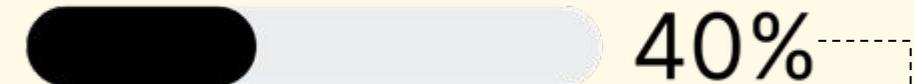
POLAND



EDUCATION



HIGHER EDUCATION



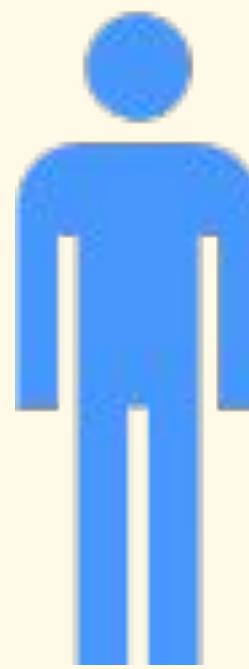
PROFESSIONAL CERTIFICATION



UG



PG



46%

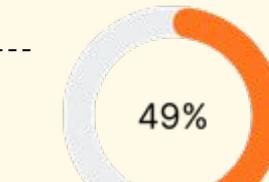


54%

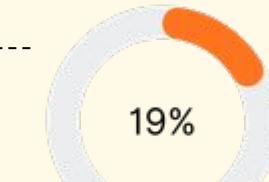
INCOME



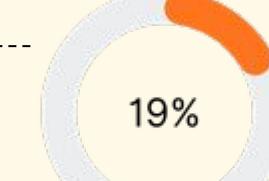
<60K (PLN)



60-100K



100-200K



>200K

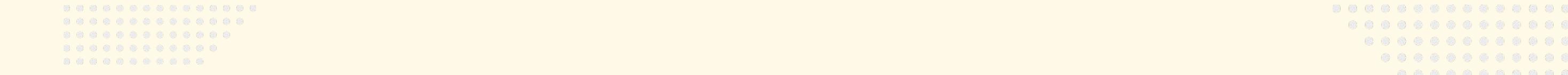


● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

Age %



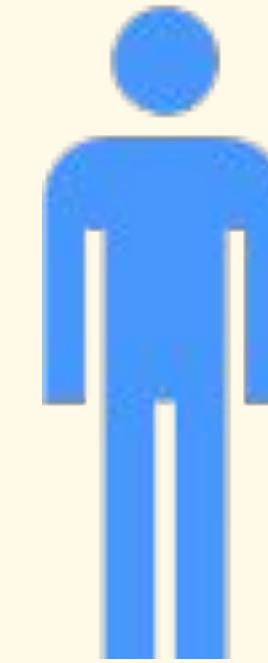
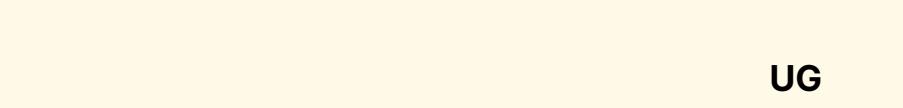
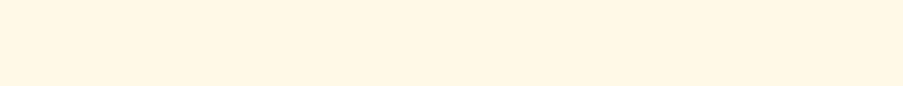
PORTUGAL



EDUCATION



HIGHER EDUCATION



45%

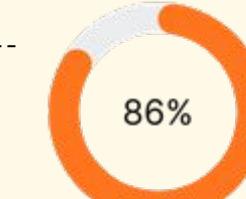


55%

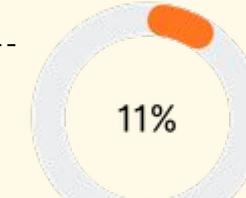
INCOME



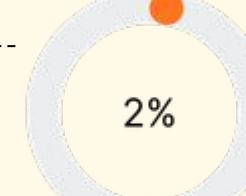
<50K (EUR)



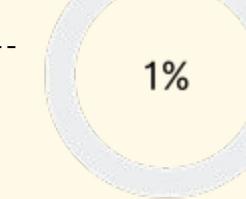
50-100K



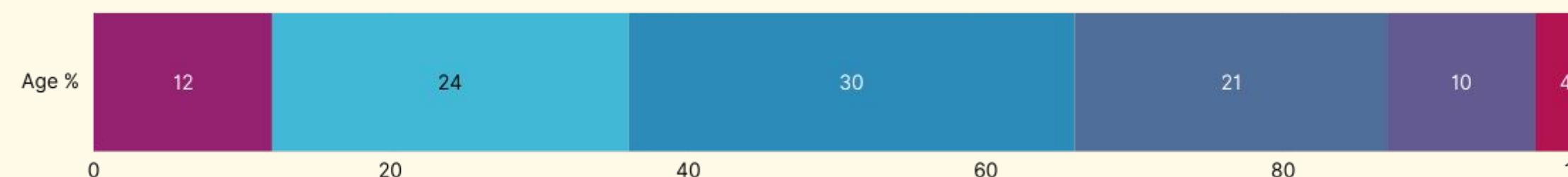
100-200K



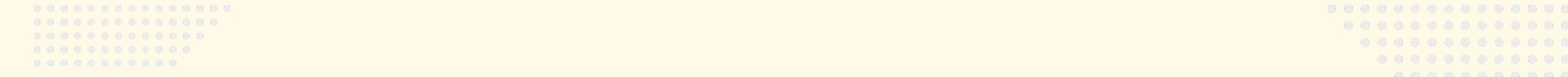
>200K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



ROMANIA



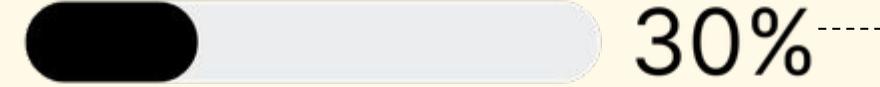
EDUCATION



HIGHER EDUCATION



PROFESSIONAL CERTIFICATION



UG



PG



45%



55%

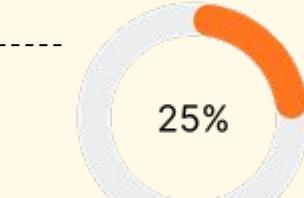
INCOME



<25K (RON)



25-50K



50-100K



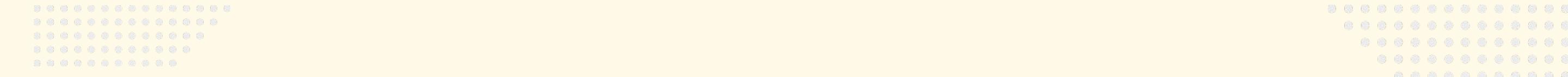
>100K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



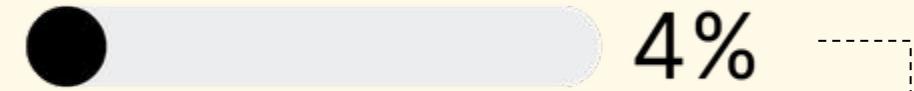
SLOVAKIA



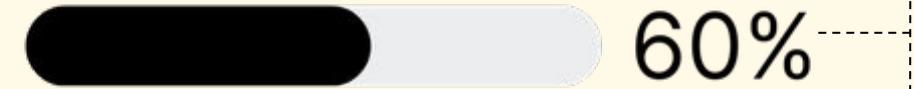
EDUCATION



HIGHER EDUCATION



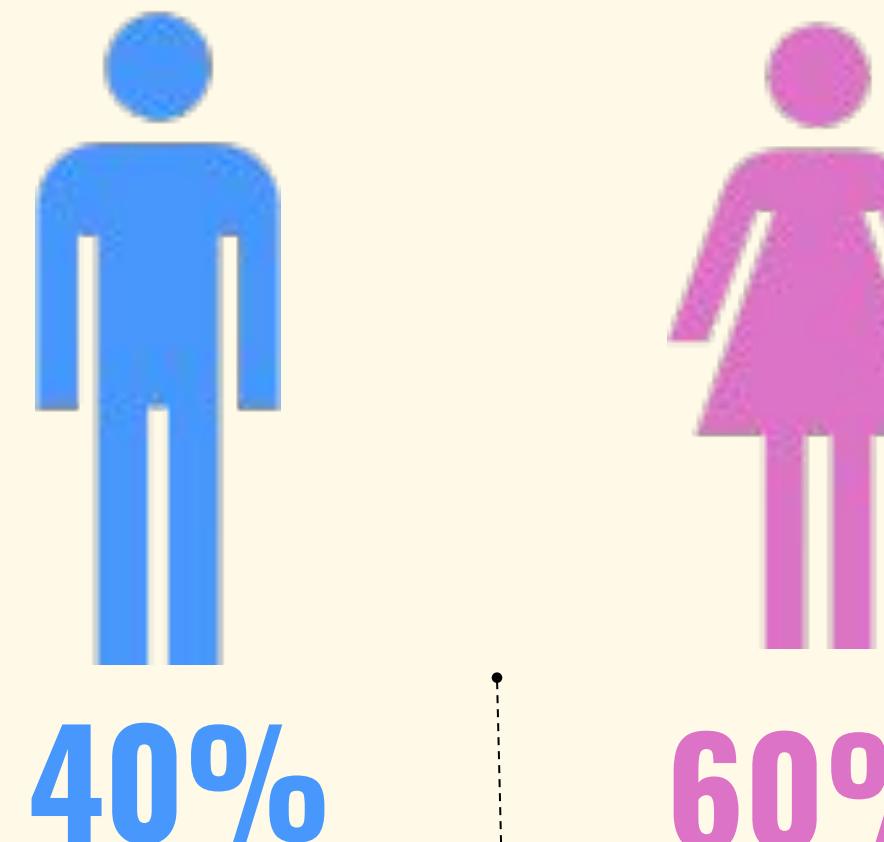
PROFESSIONAL CERTIFICATION



UG



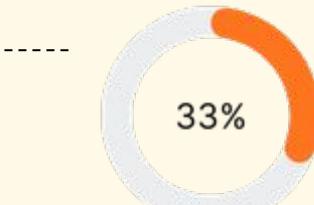
PG



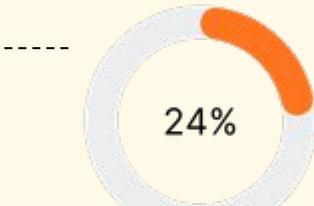
INCOME



<10K (EUR)



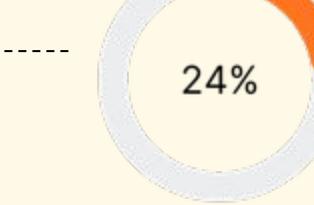
10-50K



50-70K



>70K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



SOUTH AFRICA

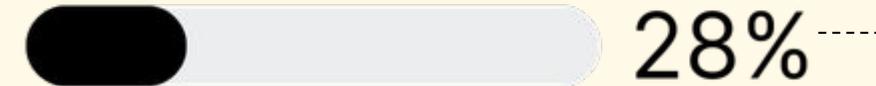
EDUCATION



HIGHER EDUCATION



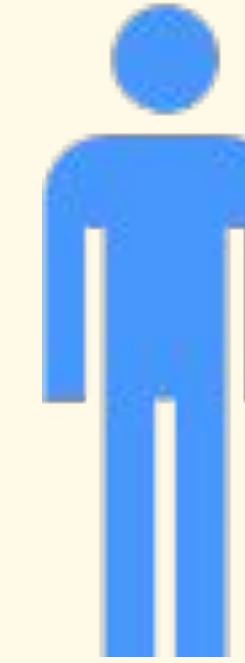
PROFESSIONAL CERTIFICATION



UG



PG



42%

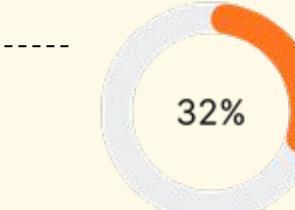


58%

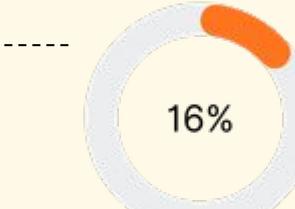
INCOME



<50K (ZAR)



50-100



100-150K



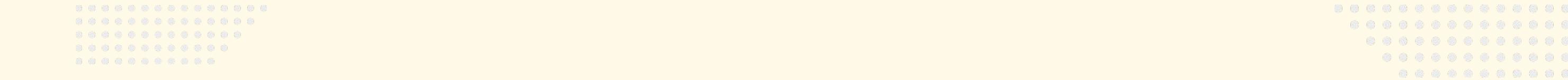
>150K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



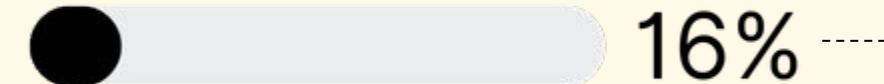
SPAIN



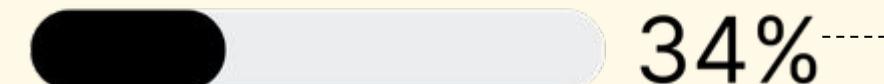
EDUCATION



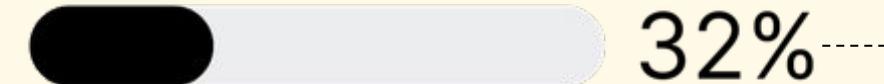
HIGHER EDUCATION



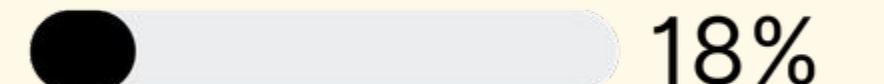
PROFESSIONAL CERTIFICATION



UG



PG



45%

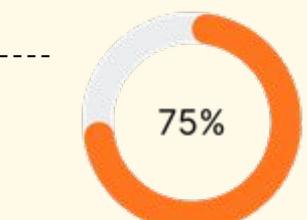


55%

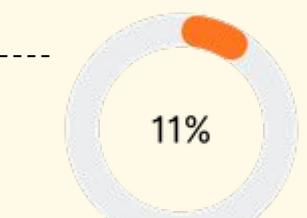
INCOME



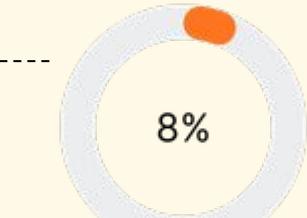
<50K (EUR)



50-100K



100-500K



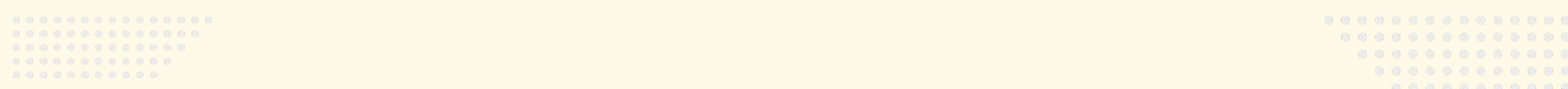
>500K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



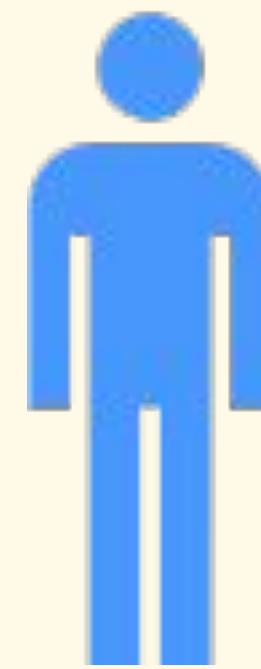
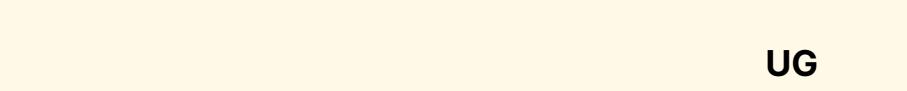
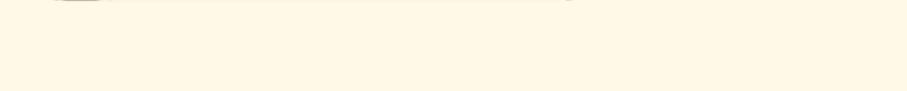
SWEDEN



EDUCATION



HIGHER EDUCATION



45%



55%

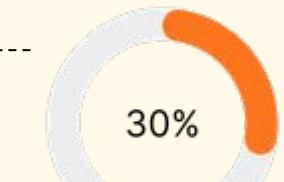
INCOME



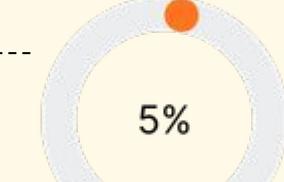
<300K (SEK)



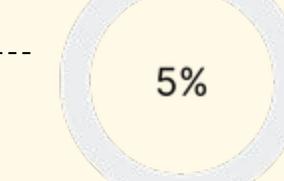
300-500K



500-1M



>1M



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

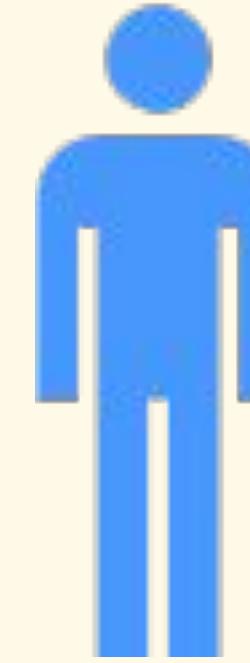
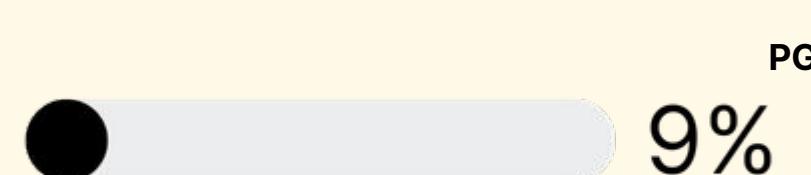
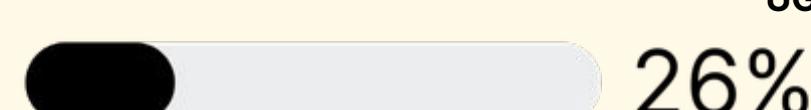
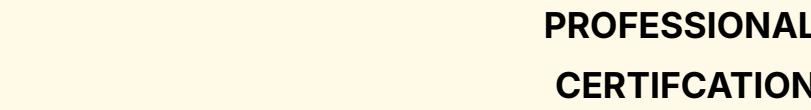


SWITZERLAND

EDUCATION



HIGHER EDUCATION



50%



50%

INCOME



<50K (CHF)



50-200K



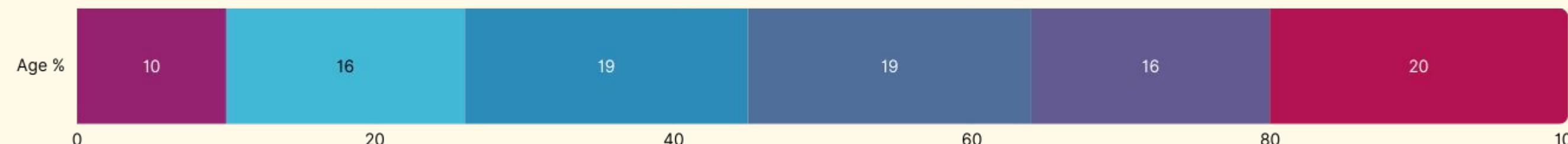
200-500K



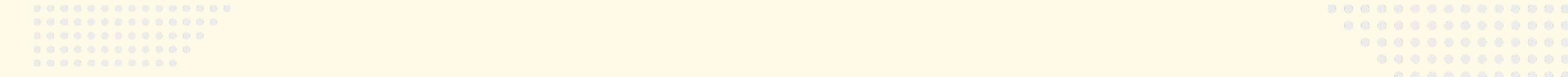
>500K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



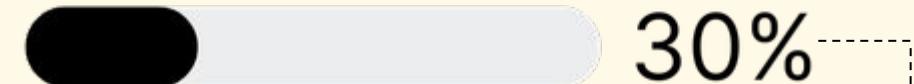
TURKEY



EDUCATION



HIGHER EDUCATION



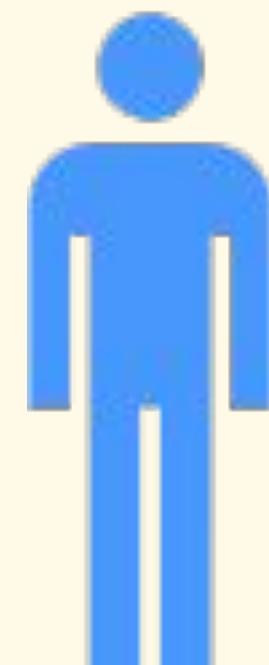
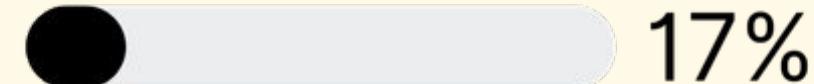
PROFESSIONAL CERTIFICATION



UG



PG



57%

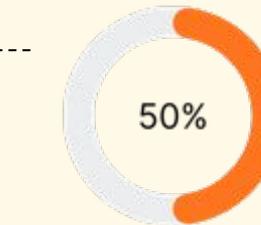


43%

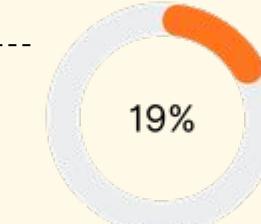
INCOME



<50K (TRY)



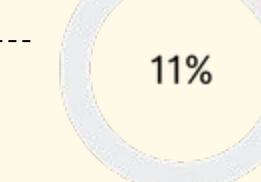
50-100K



100-300K



>300K



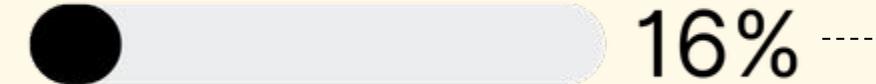
● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



EDUCATION

HIGHER
EDUCATION

16%

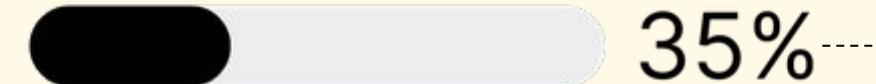
PROFESSIONAL
CERTIFICATION

14%



UG

35%



PG

35%



46%



54%

INCOME



<150K (AED)

35%

150-300K

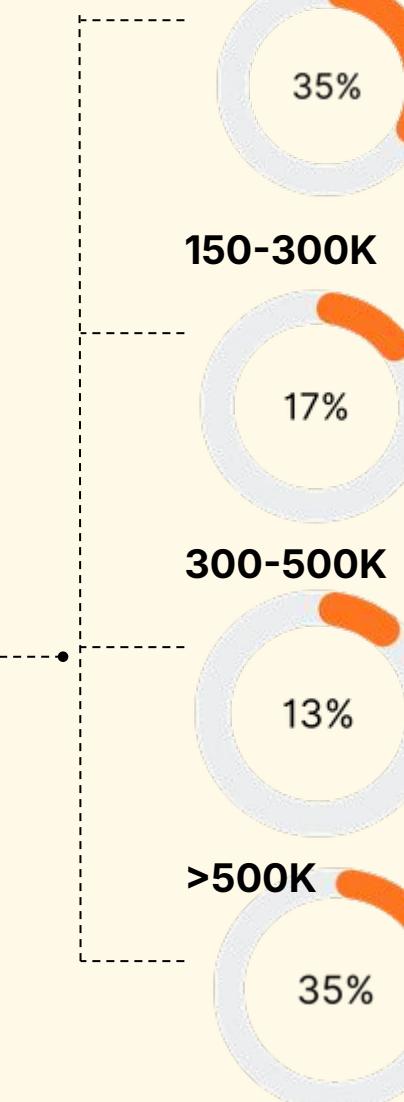
17%

300-500K

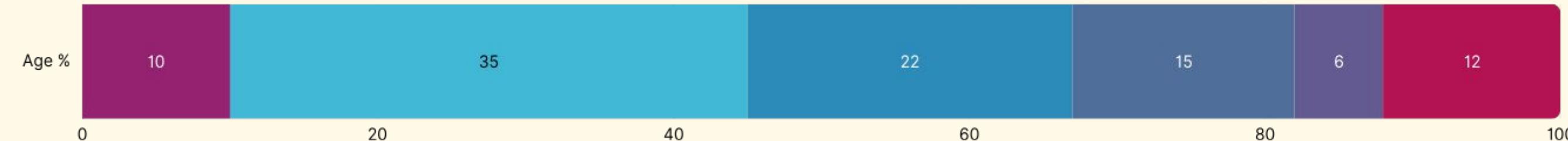
13%

>500K

35%



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



UNITED KINGDOM

EDUCATION



HIGHER EDUCATION



49%

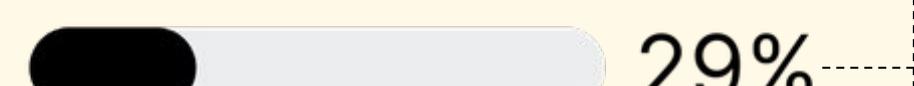


51%

PROFESSIONAL CERTIFICATION



UG



PG



INCOME



<50K (GBP)



50-150K



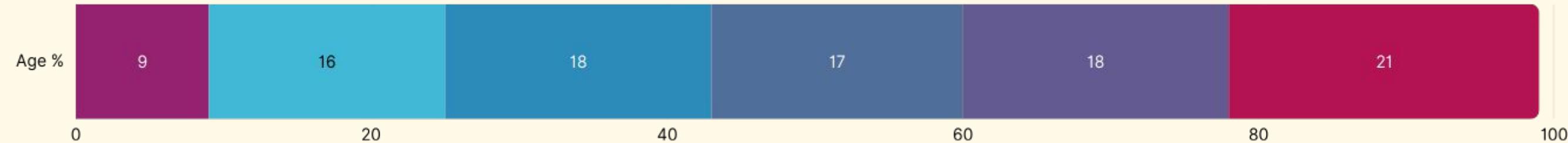
150-300K



>500K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



Panel Demographics

APAC

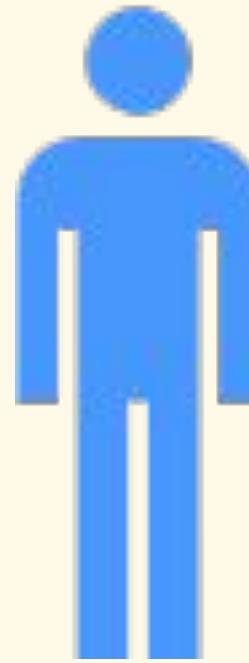


AUSTRALIA

EDUCATION



HIGHER EDUCATION

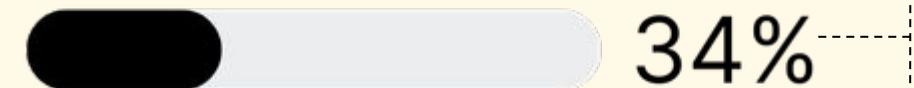


46%

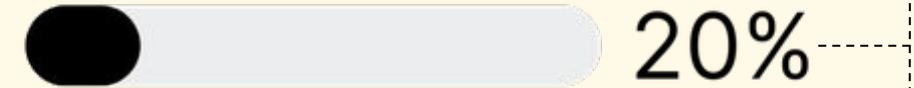


54%

PROFESSIONAL CERTIFICATION



UG



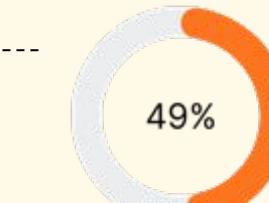
PG



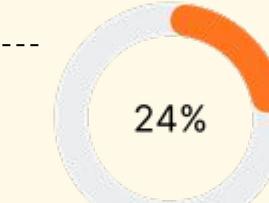
INCOME



<50K (AUD)



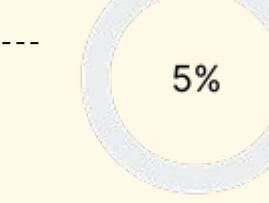
50-200K



200-500K

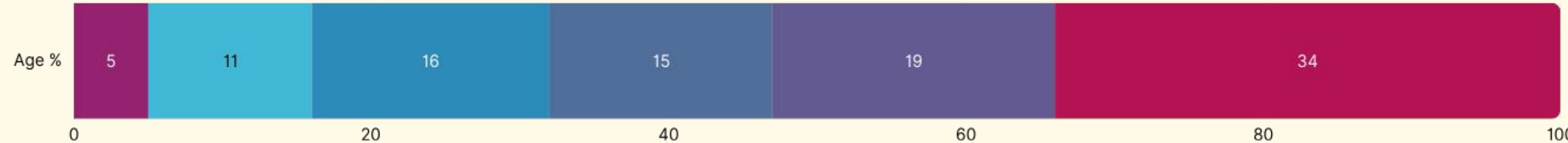


>500K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

Age %

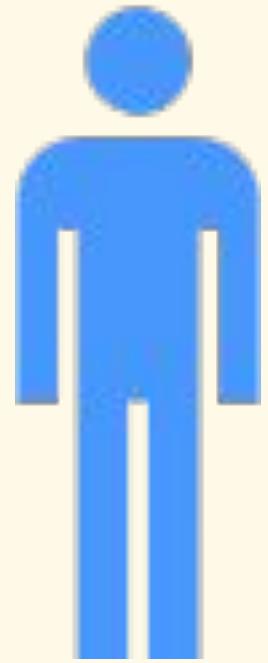
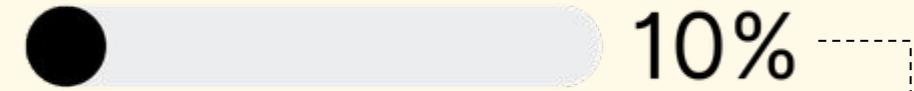


CHINA

EDUCATION



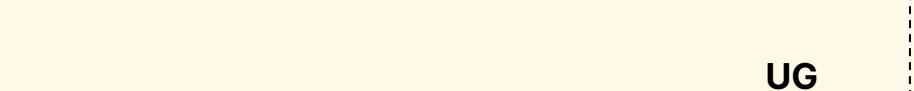
HIGHER EDUCATION



53%

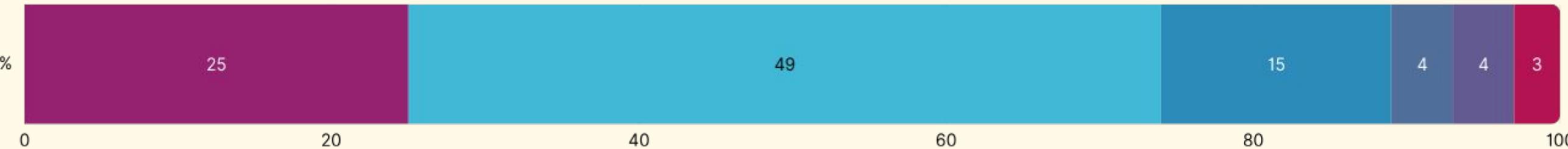


47%



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

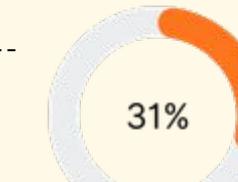
Age %



INCOME



<50K (CNY)



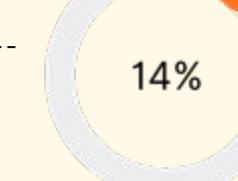
50-200K



200-500K



>500K



HONG KONG

EDUCATION



HIGHER EDUCATION

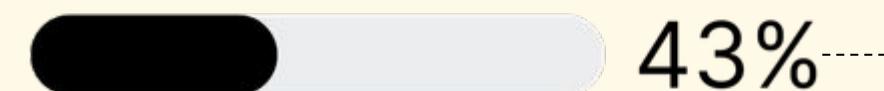


20%



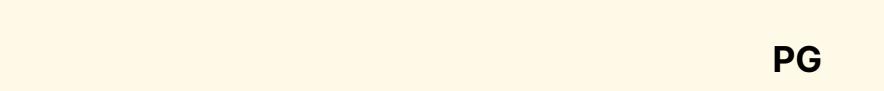
PROFESSIONAL CERTIFICATION

18%



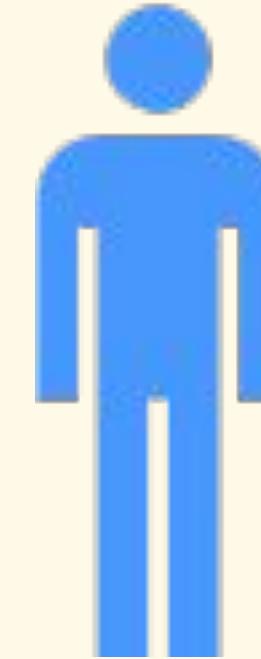
UG

43%



PG

19%



40%



60%

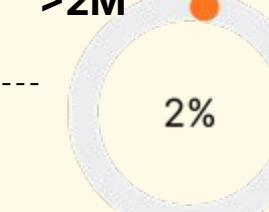
INCOME



<500K (HKD)

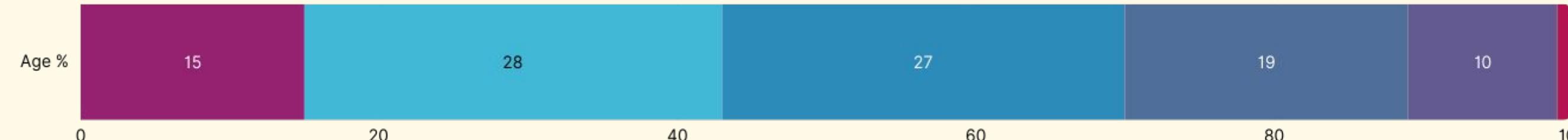


55%

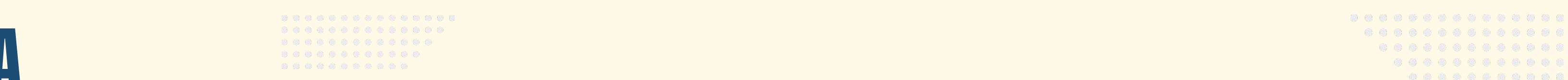


● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

Age %



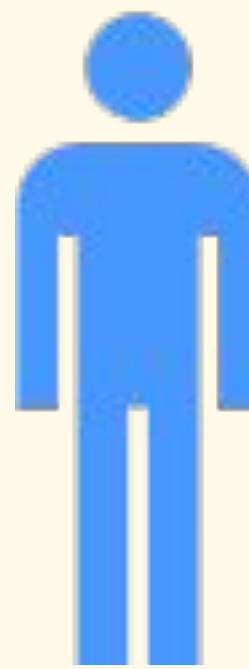
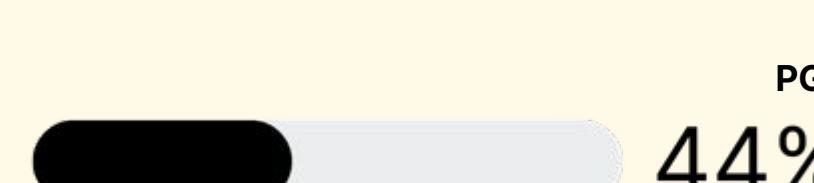
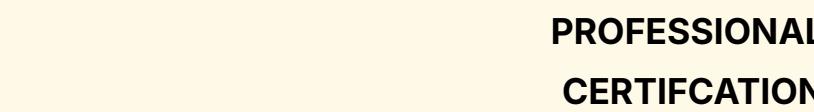
INDIA



EDUCATION



HIGHER EDUCATION



50%

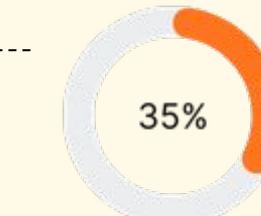


50%

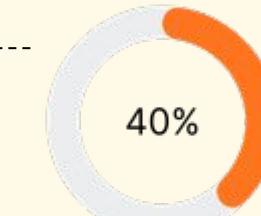
INCOME



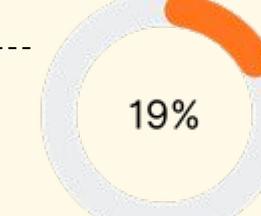
<500K (INR)



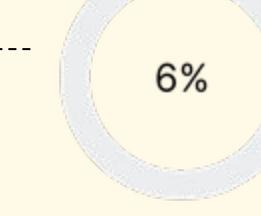
500K-2M



2 M-5M



>5M



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

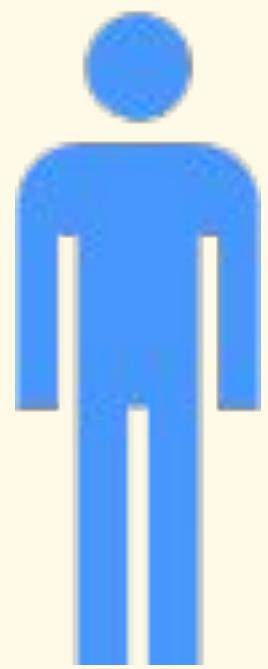


JAPAN

EDUCATION



HIGHER EDUCATION

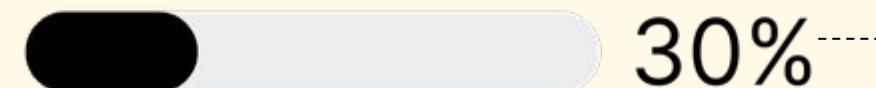


60%



40%

PROFESSIONAL CERTIFICATION



UG



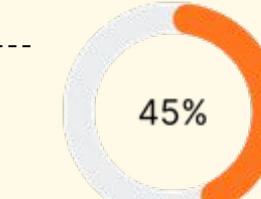
PG



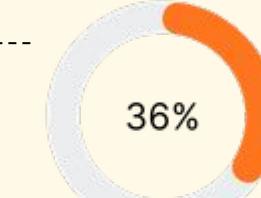
INCOME



<5M (JPY)



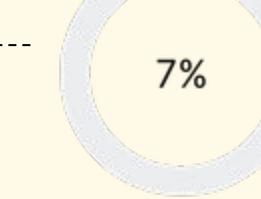
5-10M



10-13M



>13M

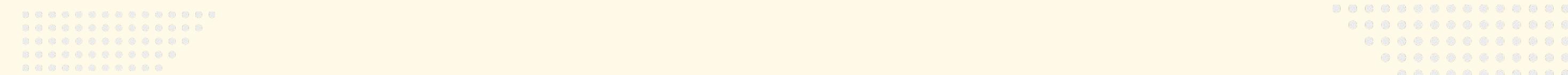


● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

Age %



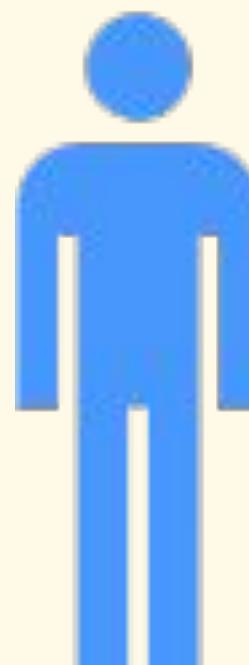
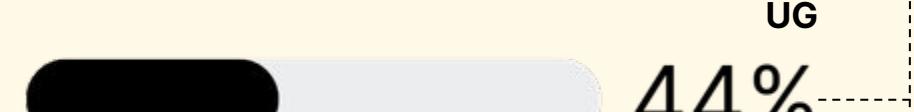
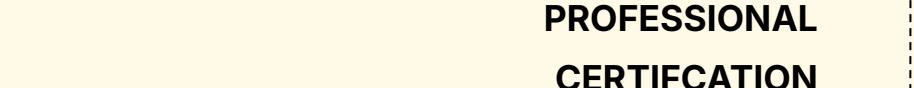
MALAYSIA



EDUCATION



HIGHER EDUCATION



45%

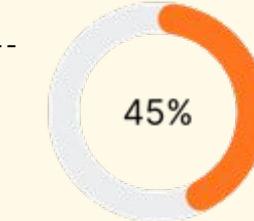


55%

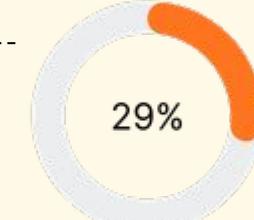
INCOME



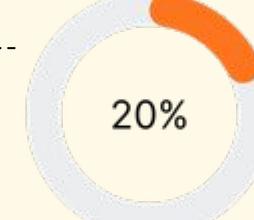
<40K (MYR)



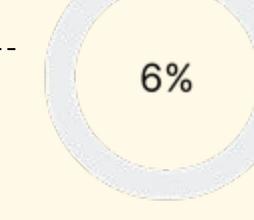
40K - 80K



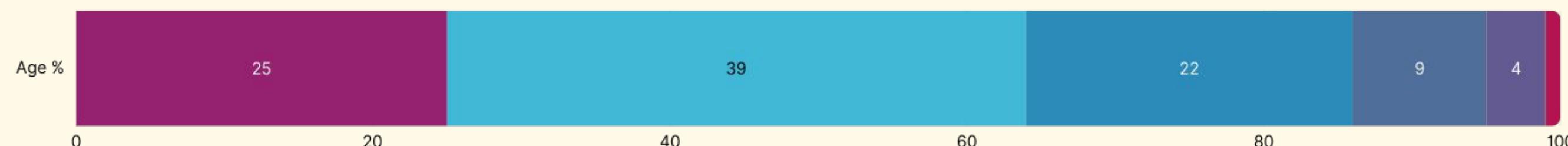
80-150K



>150K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



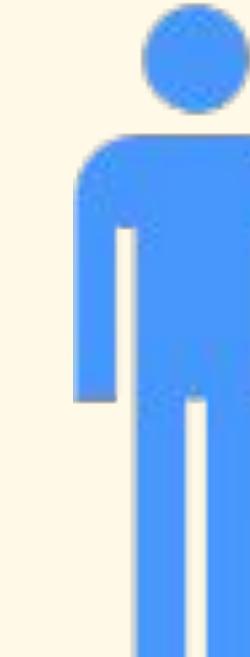
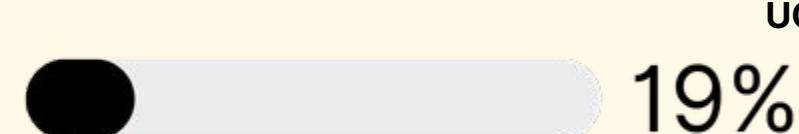
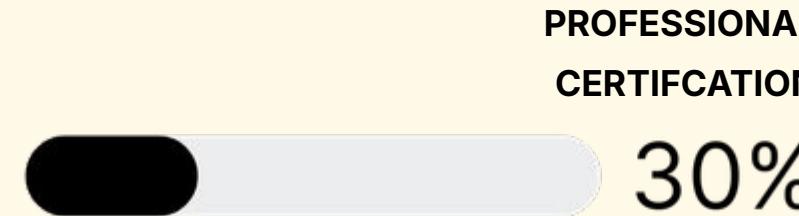
NEW ZEALAND



EDUCATION



HIGHER EDUCATION



40%



60%

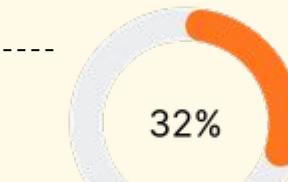
INCOME



<50K (NZD)



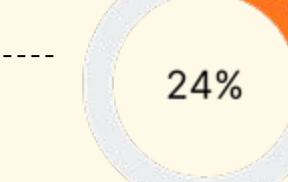
50-150K



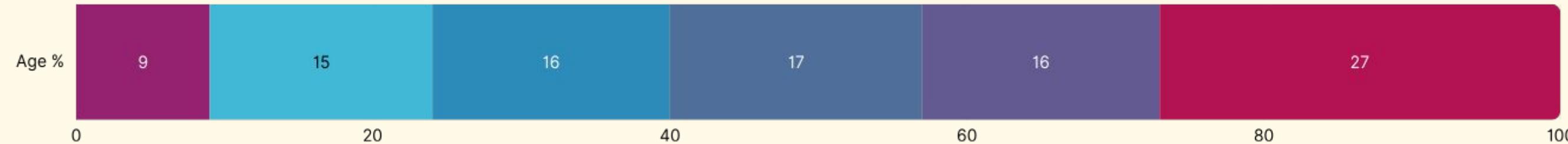
150-300K



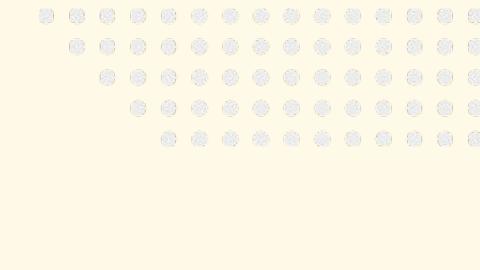
>300K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



PHILIPPINES



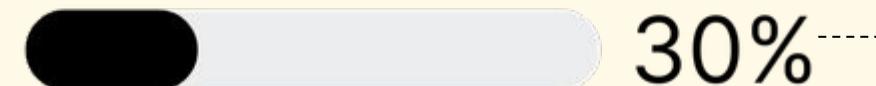
EDUCATION



HIGHER EDUCATION



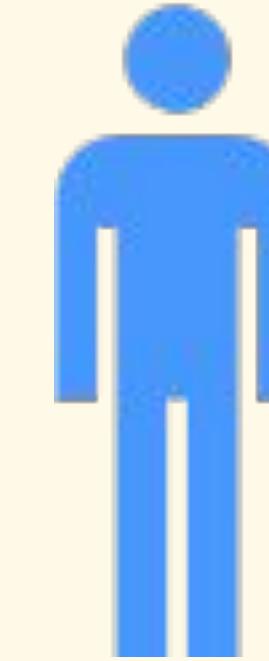
PROFESSIONAL CERTIFICATION



UG



PG



30%

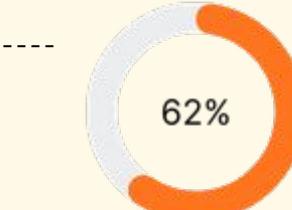


60%

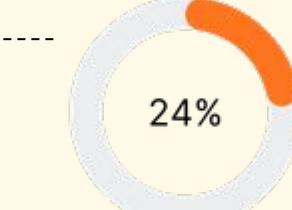
INCOME



<250K (PHP)



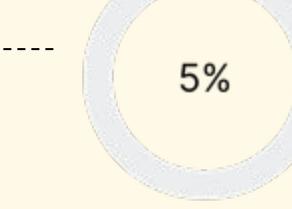
250-600K



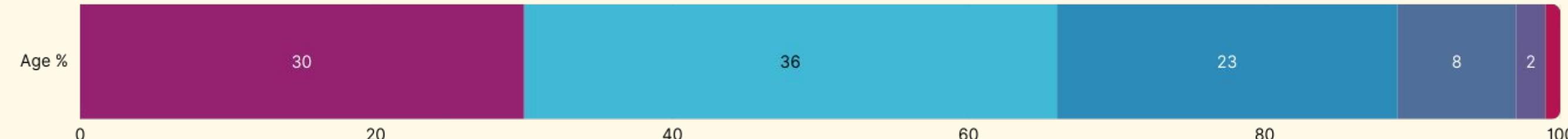
600-1M



>1M



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



SINGAPORE



EDUCATION



HIGHER EDUCATION



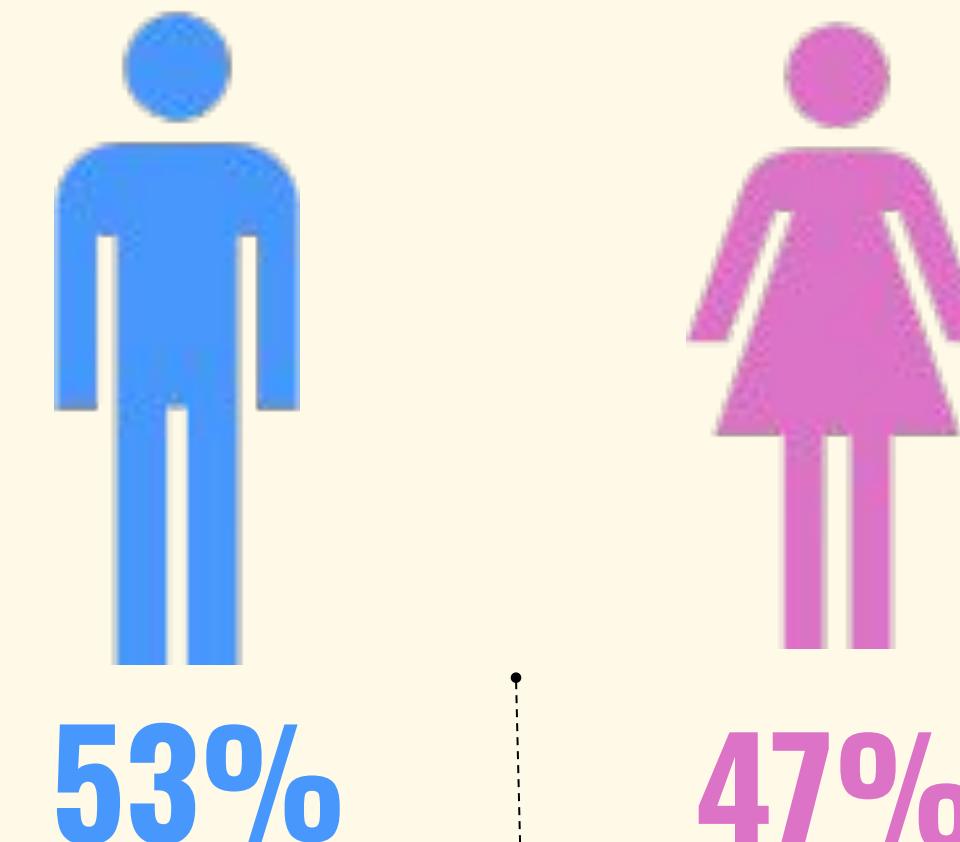
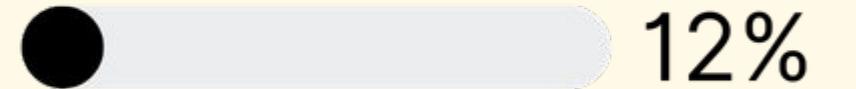
PROFESSIONAL CERTIFICATION



UG



PG



INCOME



<50K (SGD)



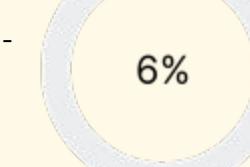
50-150K



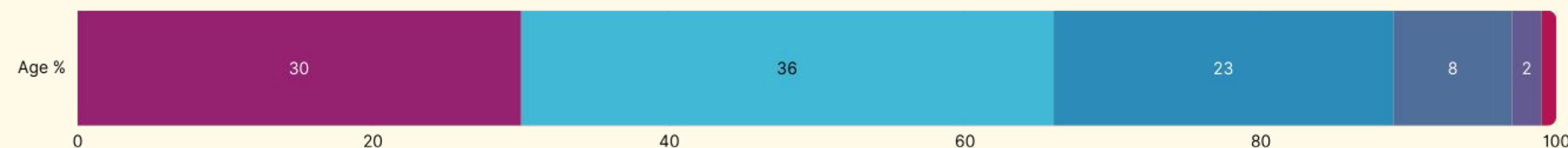
150-300K



>300K



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



SOUTH KOREA



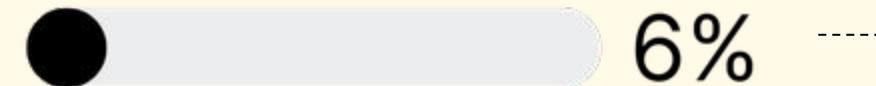
EDUCATION



HIGHER EDUCATION



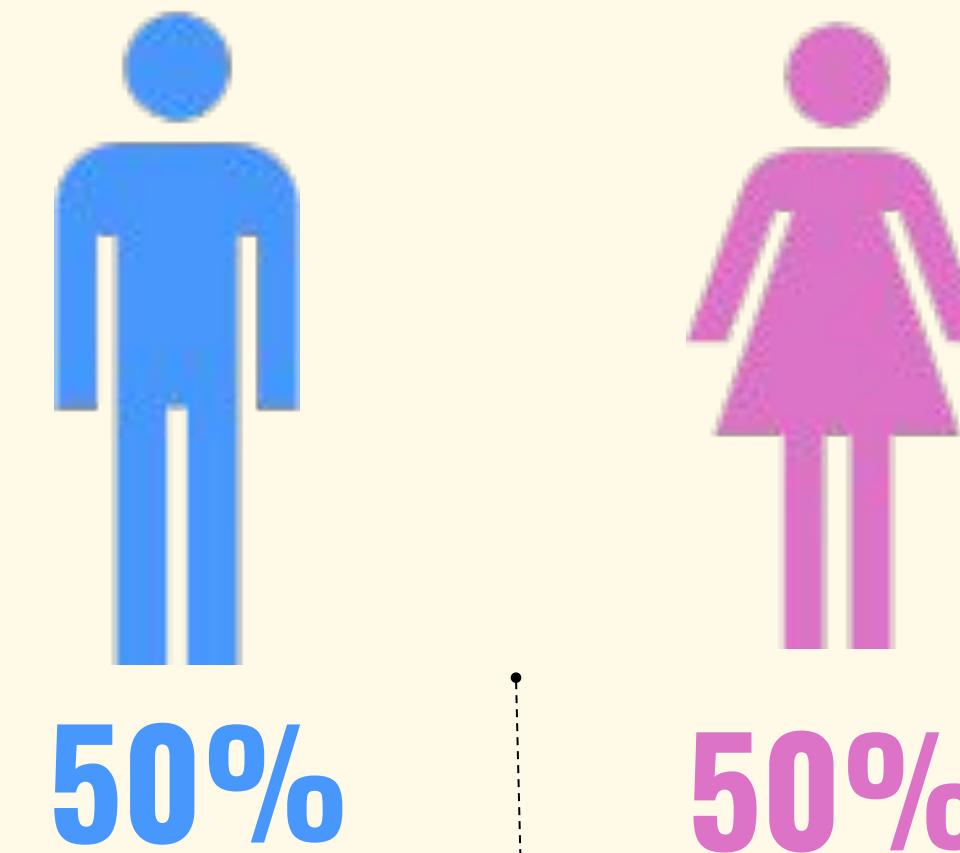
PROFESSIONAL CERTIFICATION



UG



PG



INCOME



<40M(KRW)



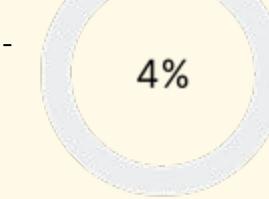
40-70M



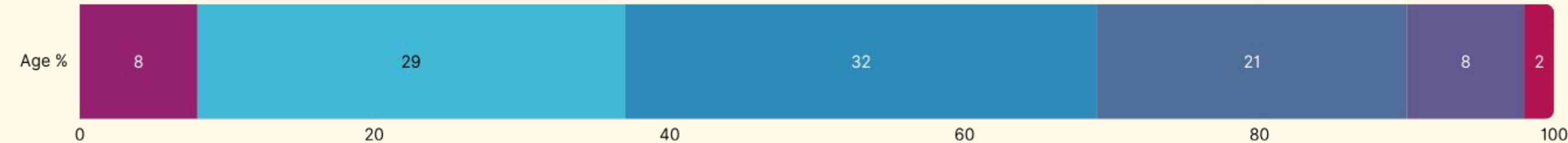
70-100M



>100M



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



TAIWAN



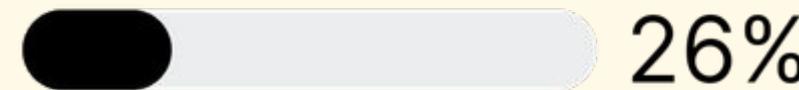
EDUCATION



HIGHER EDUCATION



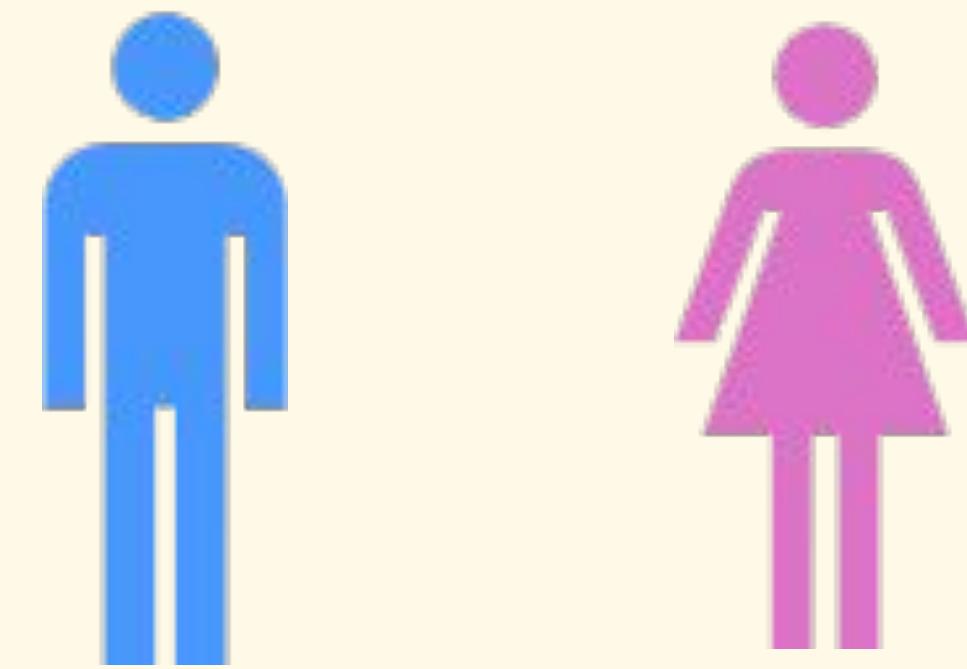
PROFESSIONAL CERTIFICATION



UG



PG



INCOME



<600K(TWD)



600K-1M



1-2M



>2M



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



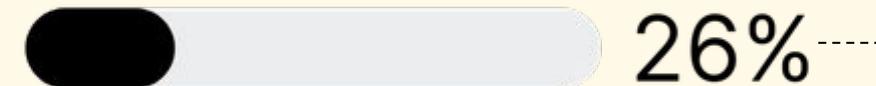
THAILAND



EDUCATION



HIGHER EDUCATION

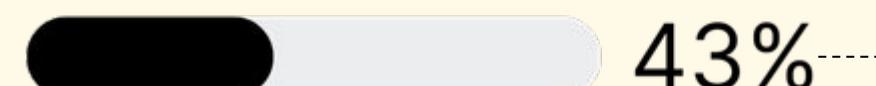


26%



19%

UG

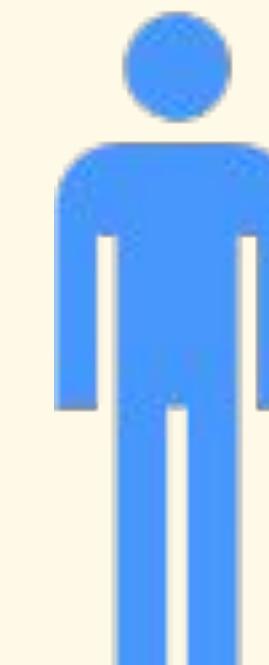


43%

PG



12%



45%

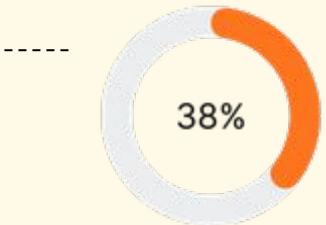


55%

INCOME



<300K(TBH)



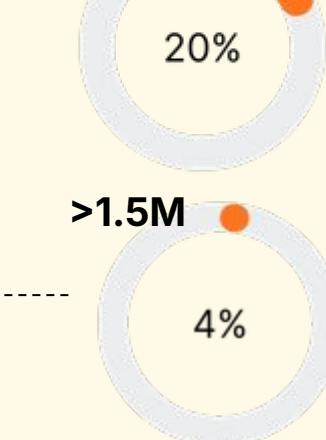
38%



38%



20%

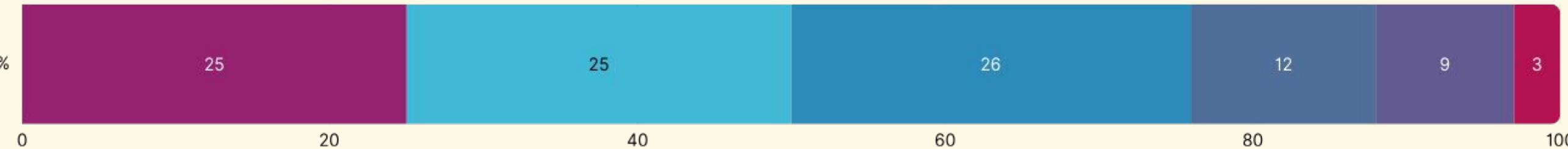


>1.5M

4%

● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+

Age %



0

20

40

60

80

100

VIETNAM



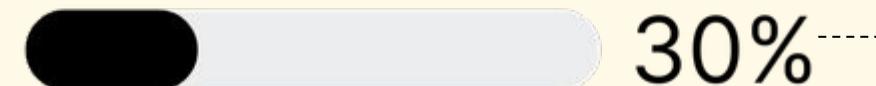
EDUCATION



HIGHER EDUCATION



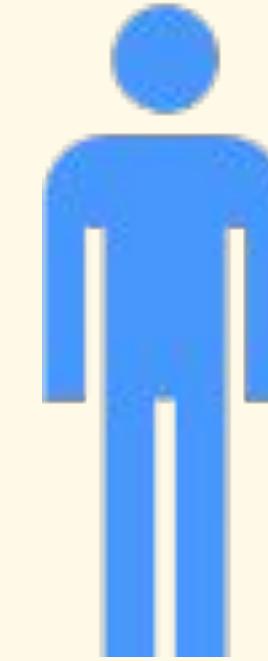
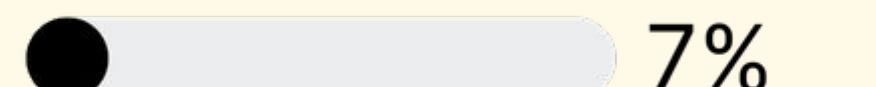
PROFESSIONAL CERTIFICATION



UG



PG



53%



47%

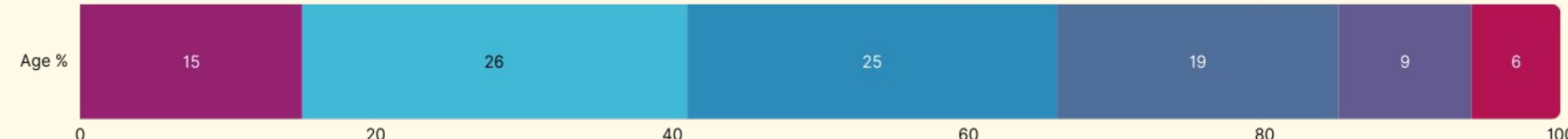
INCOME



<84M (VND)



● 18-25 Yrs ● 25-35 Yrs ● 35-45 Yrs ● 45-55 Yrs ● 55-65 Yrs ● 65+



Client Success Stories - Testimonials & Impact

“ Insightsutras transformed our market entry strategy with their comprehensive demographic insights. Their panel quality exceeded our expectations.

— Fortune 500 Consumer Goods Company

“ The speed and accuracy of their data collection helped us launch our product 3 months ahead of schedule.

— Technology Startup CEO

Their regional expertise in emerging markets gave us the confidence to expand internationally.

— Global Retail Chain



Our Mission

To be your Preferred Partner seeking transformative data analytics, market research, and panel solutions, accelerating your growth through operational excellence and strategic insights.

Whether you need rapid market validation, comprehensive consumer insights, panel supply or ongoing research partnership, Insightsutras delivers the quality, scale, and expertise your business deserves.



Contact us today to discuss your next research project.

panel@Insightsutras.com